

Suntory Group Notification Regarding Reorganization and Executive Appointments

This is to notify that Suntory Holdings Limited will be reorganizing group companies and implementing their executive appointments.

– Details –

●Reorganization

Effective April 1, 2016

Reorganization of Suntory Holdings Limited

Suntory Group will establish “Audit & Supervisory Department” to improve global auditing throughout the Group.

Reorganization of Suntory Spirits Limited

- (1) “Business Planning Department” will be reorganized and a new “Business Strategy Planning Department” and a new “Business Planning Department” will be established in order to strengthen our mid and long-term strategy and give our business momentum.
- (2) “Whisky Brand Department” and “Imported Liquor Marketing Department” will be integrated and a new “Whisky / Imported Liquor Marketing Department” will be established to enhance our marketing efforts with a diverse portfolio.
- (3) A new “International Strategy Department” will be established to expand upon the “Whisky Strategy Department” to bolster our global strategy.

Reorganization of Suntory Liquors Limited

- (1) The “Koshin Branch” will be reorganized and a new “Nagano Branch” and “Yamanashi Branch” will be established to improve upon our sales activities in Nagano and Yamanashi Prefecture.
- (2) A new “Osaka Branch 3” will be established under the “Osaka Marketing Office” to improve our sales activities to businesses in the Osaka area.

●Executive Appointments

Director, Member of the Board : Scheduled for late March, 2016

Executive Officer : As of April 1, 2016

Suntory Spirits Limited

| New Position | Former Position | Continued Position | Name |
|----------------------------------|------------------------|---------------------------|-----------------|
| Director, Member of the Board | — | — | Nobuhiro Torii |
| Audit & Supervisory Board Member | — | — | Yasuhiko Kamada |

Suntory Beer Limited

| New Position | Former Position | Continued Position | Name |
|---|------------------------|---|------------------|
| Director, Member of the Board | — | — | Nobuhiro Torii |
| Audit & Supervisory Board Member | — | — | Yoshinobu Ito |
| Senior General Manager, Advertising & Planning Department | — | Executive Officer Deputy Division COO, Brand Marketing Division and Senior General Manager, Premium Beer Marketing Department | Eiichiro Nishida |

Suntory Wine International Limited

| New Position | Former Position | Continued Position | Name |
|-------------------------------|------------------------|---------------------------|----------------|
| Director, Member of the Board | — | — | Nobuhiro Torii |

Suntory Liquors Limited

| New Position | Former Position | Continued Position | Name |
|-------------------------------|------------------------|---------------------------|----------------|
| Director, Member of the Board | — | — | Nobuhiro Torii |

Suntory Wellness Limited

| New Position | Former Position | Continued Position | Name |
|---|----------------------------------|---|--------------------|
| Managing Director, Member of the Board Senior General Manager, Health Care Science Center | Director, Member of the Board | Senior General Manager, Institute for Health Care Science | Hiroshi Shibata |
| Audit & Supervisory Board Member | — | — | Yoshinobu Ito |
| Audit & Supervisory Board Member | — | — | Ko Sakurai |

Suntory Business Expert Limited

| New Position | Former Position | Continued Position | Name |
|--|---|--------------------|----------------------|
| — | Executive Officer Senior General Manager, Distribution Service & Ordering Department | — | Takafumi Kubo |
| — | Executive Officer Senior General Manager, Purchasing Department (Raw Material) | — | Keiichi Yokoyama |
| Executive Officer Senior General Manager, Purchasing Department (Raw Material) | Suntory Wellness Limited Managing Director, Member of the Board | — | Yoshifumi Shinmen |
| Executive Officer Senior General Manager, Distribution Service & Ordering Department | — | — | Akinori Oguri |

Suntory Global Innovation Center Limited

| New Position | Former Position | Continued Position | Name |
|---|---|--------------------|------------------|
| — | Director, Member of the Board Senior General Manager, Business Development Department | — | Noriyuki Ando |
| Director, Member of the Board Senior General Manager, Planning and General Affairs Department | — | — | Hajime Fujii |

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|----------------------------------|---|---|-----------------|
| Director, Member of the Board | — | — | Yasunori Aiba |
| Audit & Supervisory Board Member | — | — | Yasuhiko Kamada |
| Audit & Supervisory Board Member | — | — | Ko Sakurai |

SUNTORY CORPORATE BUSINESS LTD.

| New Position | Former Position | Continued Position | Name |
|---|---|---|----------------------|
| — | Member of the Board Deputy General Manager, Corporate Sales Division and General Manager, Sales Promotion Department, Corporate Sales Division | — | Takumi Kobayashi |
| General Manager, Corporate Sales Division and General Manager, Nationwide Corporate Sales Department | General Manager, Sales&Marketing Division Eastern Japan | Senior Managing Director, Member of the Board | Ryohei Kobayashi |
| General Manager, Market Development Department | General Manager, Sales&Marketing Division Western Japan | Senior Managing Director, Member of the Board | Kazuo Matsukata |
| Managing Director, Member of the Board General Manager, Sales & Marketing Division Central Japan | — | — | Koichi Chihara |
| Managing Director, Member of the Board General Manager, Sales&Marketing Division Western Japan | SUNTORY FOODS LIMITED Executive Officer | — | Kiyohiko Tadehara |
| General Manager, Business Development Department | Deputy General Manager, Market Development Department and General Manager, Traffic Retail Sales Department | Member of the Board | Yoshiaki Sato |

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|--|---|------------------------|------------------------|
| General Manager, Sales&Marketing Division Eastern Japan | Deputy General Manager, Corporate Sales Division | Member of the Board | Tetsuya Sugimoto |
| Member of the Board General Manager, Market Development Department | — | — | Toshisuke Kajiwara |
| Member of the Board Planning General Manager, Department Corporate Sales Division | General Manager, Planning Department, Sales Promotion Department, Corporate Sales Division | — | Hirokazu Terasaka |
| Member of the Board General Manager, Traffic Retail Sales Department | — | — | Mitsuyoshi Nakamura |
| Member of the Board | — | — | Masato Tsuchida |