

Suntory Holdings Limited

August 5, 2010

SUMMARY OF CONSOLIDATED FINANCIAL RESULTS FOR THE SIX MONTHS ENDED JUNE 30, 2010 (English Translation, UNAUDITED)

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1. Consolidated operating results and financial positions for the six months of the current fiscal year (January 1, 2010 - June 30, 2010)

(1) Operating results

(Fractions of millions have been truncated)

	Net sales		Operating income		Ordinary income	
	¥ million	%	¥ million	%	¥ million	%
Six months ended						
June 30, 2010	812,967	11.2	41,071	47.9	37,867	35.5
June 30, 2009	731,002	1.0	27,764	(10.2)	27,944	(8.3)
FY December 31, 2009	1,550,719	-	83,544	-	81,822	-

	Net income for the period		Basic net earnings per share	Diluted net earnings per share
	¥ million	%	¥	¥
Six months ended				
June 30, 2010	13,443	64.8	19.57	19.56
June 30, 2009	8,156	(28.1)	11.87	11.87
FY December 31, 2009	32,666	-	47.54	47.54

(2) Financial positions

	Total assets	Net assets	Ratio of equity to total assets	Net assets per share
	¥ million	¥ million	%	¥
June 30, 2010	1,536,119	420,650	25.8	575.77
June 30, 2009	1,242,260	429,152	32.5	588.10
December 31, 2009	1,628,280	455,638	26.3	623.96

(3) Cash flows

	Operating activities	Investing activities	Financing activities	Cash and cash equivalents at period-end
	¥ million	¥ million	¥ million	¥ million
Six months ended				
June 30, 2010	41,550	2,887	(48,071)	104,852
June 30, 2009	28,208	(146,156)	82,719	120,093
FY December 31, 2009	102,738	(388,903)	243,629	112,656

2. Dividends

(Base date)	Dividends per share		
	Interim dividend	Year-end dividend	Annual
	¥	¥	¥
FY December 31, 2009	-	7.00	7.00

3. Consolidated result forecast for the fiscal year ending December 2010 (From January 1, 2010, to December 31, 2010)

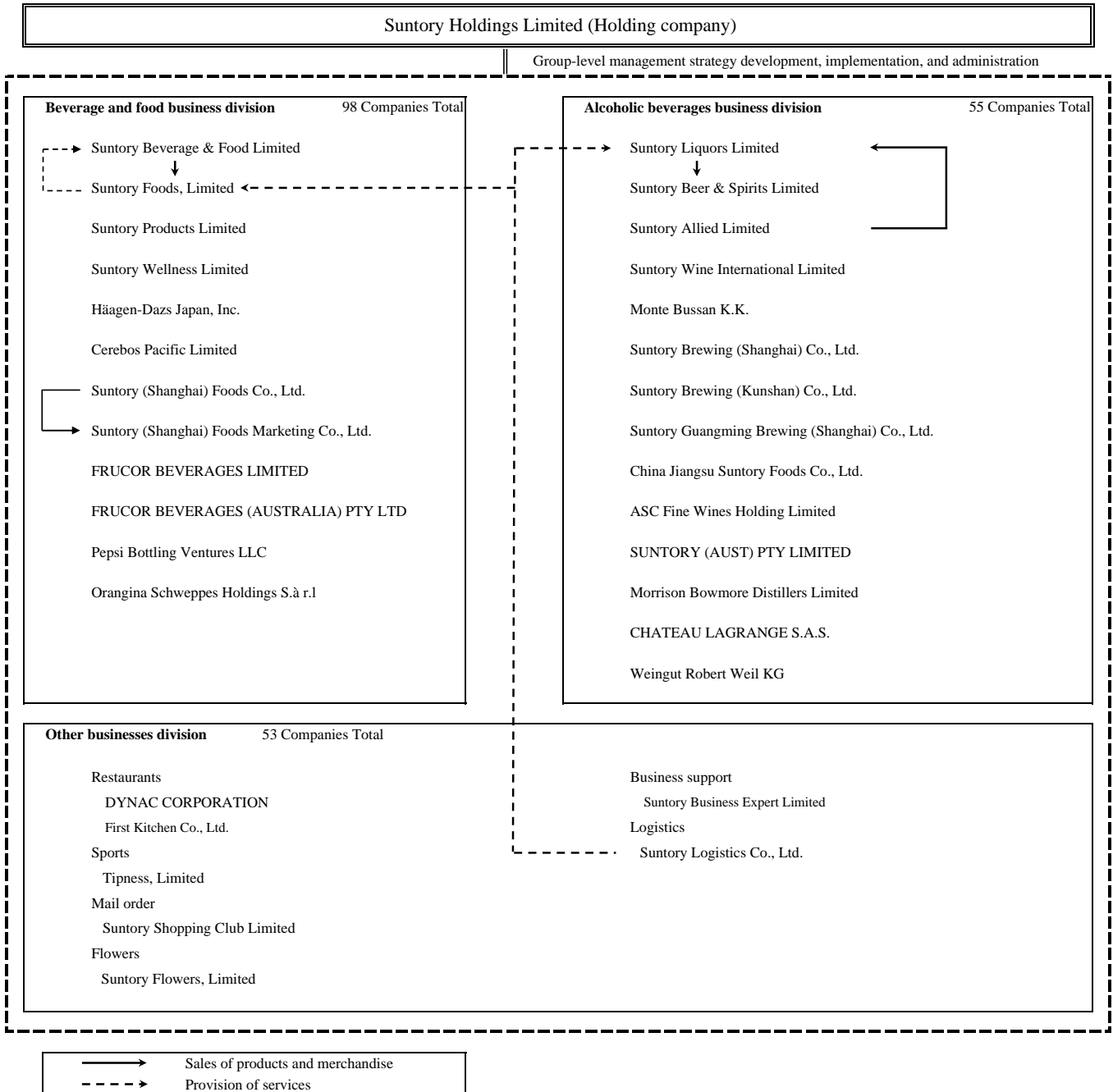
	Net sales		Operating income		Ordinary income		Net income for the period		Basic net earnings per share
	¥ million	%	¥ million	%	¥ million	%	¥ million	%	¥
FY December 31, 2010	1,743,000	12.4	103,000	23.3	94,000	14.9	40,000	22.5	58.21

Note: % figures represent change from previous fiscal year.

Corporate Group

Suntory Group consists of the Company, 180 subsidiaries, and 26 affiliated companies. Main group companies are listed below.

* Kotobuki Realty Co., Ltd.



Note: 1. Suntory Business Expert Limited is an auxiliary entity that provides indirect business services to affiliated companies
 2. The asterisk marks the parent company.
 3. Unmarked companies are subsidiaries.

Operating Results

1. Summary of interim consolidated financial results for the current fiscal year

The Japanese economy in the period under review displayed some signs of recovery but prospects ahead continue to lack promise as the recovery in personal consumption has been blunted by unease over the employment situation. In both the domestic and foreign non-alcoholic and alcoholic beverage markets stiffer competition has made for a more demanding environment.

In this setting, the Suntory Group has aimed to become a global multi-faceted beverage and food company by aggressively pursuing diverse business operations in Japan and abroad, with the beverage and food businesses as its core operations.

As for operating results for the first half (ended June 2010) of the fiscal year ended December 2010, increased sales and profits were achieved by growth in existing businesses due to the favorable performances of key products *Boss*, *The Premium Malt's*, *Kin-Mugi*, and *Kakubin*. Net sales increased, partly thanks to the further inclusion of results from newly consolidated Group companies, by 11.2% on the year to 813 billion yen, while operating income rose 47.9% to 41.1 billion yen, and ordinary profit for the period increased 35.5% to 37.9 billion yen, all historical highs. Net income for the period increased 64.8% to 13.4 billion yen.

Beverage and food business

Suntory Beverage & Food Limited increased total shipments by 1% to 168.7 million cases, outpacing the overall non-alcoholic beverage market that had been forecasted to decrease 2% on the year.

Further to the four principal *Boss* lines (*Rainbow Mountain Blend*, *Zeitaku Bito*, *Muto Black*, and *Café au Lait*) new products such as *Gold Presso* and *Dry* were well received by consumers, lifting shipments of the brand by 6% on the year. The Pepsi core product *Pepsi Nex* underwent a redesign of its flavor and packaging in March, and continued to win support from consumers as a zero-calorie, tasty cola drink, gaining 5% on the year. In fruit beverages, *Nacchan*, which was redesigned in February, and the newly released *Nichirei Acerola* line of products contributed to increased shipments by 42% on the year. Moreover, construction of the state-of-the-art eco-friendly Suntory Mineral Waters Minami Alps Hakushu Plant was completed in April, thus providing an additional mineral water production base.

Suntory Wellness Limited saw strong performance from main sellers *Sesamin E Plus*, *DHA & EPA+Sesamin E*, *Glucosamine & Chondroitin*, etc. This resulted in an increase of 4% in sales by this company on the year.

Häagen-Dazs Japan, Inc. garnered favorable response from consumers for both new *Minicup* additions *Cookies & Green Tea* and *Cream Cheese Raspberry* as well as an overhaul of *Crispy Sandwich*, which commemorated a decade since its first release.

Overseas, the Orangina Schweppes Group, a non-alcoholic beverage business in Europe and mainly France and Spain, came on board to the Suntory Group and has been posting favorable sales of mainly its key brand *Orangina*. In addition, sales were solid also at Pepsi Bottling Ventures LLC, a non-alcoholic beverage bottler centered on the U.S. east coast, Cerebos Pacific Limited, a Singapore-based producer and seller of health food and processed food, as well as the Frucor Group, a producer and seller of non-alcoholic beverages in New Zealand and Australia.

As a result of these developments, net sales from the beverage and food business increased 19.3% on the year to 487.7 billion yen.

Alcoholic beverage business

Suntory Liquors Limited has been working to create new demand in domestic and foreign alcoholic beverage markets through the pursuit of added-value messages and by intensifying marketing activities.

The beer business saw shipments increase 1.8% on the year to 27.43 million cases*1 in contrast to the industry as a whole which floundered with a 4% drop. The share for the first half of the fiscal year reached a historical high of 13.4% (based on quantity taxed). *The Premium Malt's* brand, highly rated for its flavor, thrived on stepped-up marketing efforts with an emphasis on the message of quality, with a 12% gain in shipments to 6.05 million cases. In new product types, *Kin-Mugi* also achieved strong growth, with shipments surging 32.9% on the year to 9.7 million cases.

(*1: Including non-alcoholic beer-flavored beverages)

In the spirits business, whisky and RTDs posted favorable performances, leading to shipments increased by 6% on the year.

Amid forecasts of an increase of 20% on the year, whisky saw shipments up 26% on the year by virtue of favorable performances by *Kakubin*, *Yamazaki*, *Hakushu*, and *Hibiki*. *Kakubin* emerged as the market driver by winning a following of drinkers new to whisky due to the popularity of the "*Kaku-Highball*" (whisky with soda water), and shipments consequently increased 68% on the year.

The *Kaku Highball Can* won favorable response as a product that enables easy enjoyment of the flavor unique to *Kakubin*. As a result of the limited-availability products that convey diverse appeal and the "malt highball" message unique to single-malt whiskies with a differing but distinct bouquet, *Yamazaki* and *Hakushu* were carried by more retailers and saw increased shipments on the year of 15% and 25%, respectively. *Yamazaki* garnered popularity in Europe as well, its overseas sales volume eclipsing the corresponding figure of the previous year by approximately 40%. *Hibiki*, enjoying good product performance from *Hibiki 12 Years*, also saw increased shipments of 32% on the year.

Among imported whiskies, single-malt whiskies such as *The Macallan* and *Bowmore* performed well.

Furthermore, at a whisky magazine awards competition in the UK, Suntory became the first ever Japanese company to win "Whisky Distiller of the Year," an honor bestowed on the manufacturer deemed to have made meritorious contributions to the industry.

With an on-year increase of 17%, the RTD liquor business emerged as the driver of the low-alcohol beverage market, which had been forecasted to increase only 6% on the year. Due to the favorable performance of *-196°C Strong Zero*, the *-196°C* brand as a whole saw an increase of 6% on the year. *Calori*, which underwent a redesign in January and boasts only 77kcal per 350ml can, saw an increase of 6% on the year. For *Horoyoi*, the March launch of *White Sour* contributed to an upward revision of the annual sales plan to 4 million cases, a huge growth.

Liqueur preparations have seen shipments increase as consumer campaigns and hands-on cocktail classes succeed in generating home demand for cocktails. Of special note is the umeshu (Japanese plum liqueur) *Umeshu ni shimasen ka*, a cardboard carton product that saw a shipment increase of 9% on the year.

Overseas, Morrison Bowmore Distillers Limited saw expanded sales due to the favorable performance of *Bowmore* single-malt whiskies chiefly in Europe. In China, as brands such as *Junnama* see growth, the management platform of the beer business was strengthened through efforts at more efficient marketing activities.

Suntory Wine International Limited saw shipments in its wine business increase by a sizable 12% on the year, for which no increase had been forecasted in the overall market.

Domestic wines surged a sizable 33% on the year due to favorable showings by *Sankaboushizai Mutenka no Oishii Wine* and *Delica Maison Delicious*, wines that provide easy enjoyment at home. "Japanese wine" made with 100% domestic grapes won accolades for its high quality, with *Tomii no oka Winery Taruhakko Koshu 2008* winning the silver medal at the Challenge International du Vin, an international wine competition. In imported wines, reasonably priced, high-quality table wines such as *Viña Maipo*, *Carlo Rossi*, and *Delica Sparkling* performed well.

As a result of the foregoing developments, net sales from alcoholic beverage business increased 2.6% on the year to 260.9 billion yen.

Other business

In the restaurant business, First Kitchen Co., Ltd., Pronto Corporation, and Izutsu Maisen Co., Ltd. showed steady sales performance against an overall market for which contraction of 1% had been forecast. Fitness business Tipness Limited turned in a solid performance. Environment greening business Suntory MIDORIE Limited has made great gains by virtue of the favorable response to its green-wall systems.

As a result of the foregoing, net sales from other business fell 5.1% on the year to 64.4 billion yen.

Domestic and overseas sales, respectively, rose 1.1% to 639.1 billion yen and 76.3% to 173.9 billion yen compared with the previous year.

Suntory has since its inception proactively expanded its operations and worked for the furtherance of culture, society, and the environment, and stayed true to the Company's founding spirit advocating the principle of dividing profits three ways. The Company has engaged in a variety of activities aimed at the harmonious coexistence of human society with nature, an objective raised in the corporate message of "Suntory, Bringing Water to Life."

Having continued to strengthen our watershed protection activities, the acreage of the Suntory "Forest of Natural Water" has been expanded to 3,100ha as of the end of June. Moreover, the Company is promoting the reduction of CO₂ emissions through the new development of containers and packaging, as well as production, logistical, and marketing activities, while also continuing to offer environmental learning support activities targeted at children, the leaders of the next generation.

2. Outlook for the current fiscal year

As the economic prospects ahead continue to lack promise, competition in domestic and overseas non-alcoholic and alcoholic beverage markets is expected to further intensify. Suntory Holdings will continue innovating business management and responding quickly to changes in market environments, while pursuing activities and product development from the standpoint of consumers, and, as a global multi-faceted beverage and food company, aim for further growth in Japan and also overseas.

Suntory Beverage & Food Limited is striving for expanded sales and strengthened profitability. In non-alcoholic beverages, the Company will foster and strengthen long-seller brands *Oolong Tea*, *Boss*, *Iyemon*, *Pepsi*, *Natural MineralWater*, and *Dakara*, and launch aggressive marketing activities for new products.

In overseas activities, steps will be taken toward further growth in the beverage and food business, centered on the Orangina Schweppes Group, Pepsi Bottling Ventures LLC, Cerebos Pacific Limited, and the Frucor Group.

Suntory Liquors Limited will foster and strengthen existing products in response to changes in market environments while also proactively working on new value propositions.

The beer business, building on the success of the highly popular *The Premium Malt's* and *Kin-Mugi* brand pillars, will continue to reinforce operating platforms. Furthermore, new demand will be generated by *All-Free*, a non-alcoholic beer-flavored beverage launched in August that is 100% free of alcohol, calories, and carbohydrates.

The spirits business will continue to aim to expand demand through various new value propositions.

In the whisky segment, efforts will be made to further develop and expand the nascent highball market with not only *Kakubin* and *Kaku Highball Can* but also *Torys Extra* and *Torys Highball Can*, which will be launched this autumn. We will use *Yamazaki*, *Hakushu*, *Hibiki*, imported whiskies, etc. to convey the broad distinctiveness and appeal of whisky as well as the means of enjoying it to consumers who have developed an interest in whisky due to the highball.

In the RTD liquor business, the brand strengthening of the *-196°C* saccharide-free series and *Calori*, the two major functional brands, as well as *Horoyoi*, will be promoted.

In the area of umeshu, we will aim at expanding on the number of touchpoints with consumers through the launch of new products and proactive marketing activities that speak to a broad variety of drinking situations.

Overseas, Suntory Group is continuing to work on a total-group global brand development centered on whisky and liqueur.

By launching the *Japan Premium Series* and *Tomi no oka Winery Series*, Suntory Wine International Limited is aiming for an expansion of the market for Japanese wine made of 100% domestic grapes. In addition, wine's diverse appeal will be the focus of communication as touchpoints with the consumer are further increased through new ideas for enjoying wine and new products that accommodate particular seasons.

As a result of these activities, sales by business segment are projected at 1,048.3 billion yen (+21.7% on the previous fiscal year) for the beverage and food business, 564.9 billion yen (+1.3%) for the alcoholic beverage business, and 129.8 billion yen (-1.6%) for other business.

Based on the aggregated numbers above, consolidated group net sales for the fiscal year to December 2010 are projected at 1,743 billion yen (+12.4%), with operating income of 103 billion yen (+23.3%), ordinary profit of 94 billion yen (+14.9%), and net income for the period of 40 billion yen (+22.5%).

Consolidated Balance Sheets

(Unit: Million Yen)

	As of 31 December, 2009		As of 30 June, 2010		Change	As of 30 June, 2009	
		%		%			%
Current assets	585,581	36.0	570,561	37.1	(15,020)	584,690	47.1
Cash and deposits	142,725		92,860		(49,864)	121,631	
Notes and accounts receivable-trade	220,614		225,097		4,483	198,045	
Short-term investment securities	580		12,606		12,025	28,628	
Inventories	161,742		172,345		10,603	177,942	
Other	61,869		68,754		6,884	59,243	
Allowance for doubtful accounts	(1,950)		(1,102)		848	(802)	
Noncurrent assets	1,041,691	64.0	964,698	62.8	(76,993)	656,455	52.8
Property, plant and equipment	388,708		384,927		(3,780)	354,888	
Buildings and structures, net	131,068		132,733		1,664	130,096	
Machinery, equipment and vehicles, net	88,864		92,843		3,978	78,464	
Tools, furniture and fixtures, net	52,219		55,743		3,524	49,238	
Land	85,649		83,052		(2,596)	82,326	
Other	30,906		20,553		(10,352)	14,763	
Intangible assets	456,399		395,041		(61,357)	110,142	
Goodwill	441,768		379,682		(62,085)	97,201	
Other	14,631		15,358		727	12,940	
Investments and other assets	196,584		184,729		(11,855)	191,424	
Investment securities	99,899		93,563		(6,336)	99,265	
Other	100,897		95,877		(5,019)	96,316	
Allowance for doubtful accounts	(4,212)		(4,711)		(498)	(4,157)	
Deferred assets	1,006	0.0	859	0.1	(147)	1,114	0.1
TOTAL ASSETS	1,628,280	100.0	1,536,119	100.0	(92,160)	1,242,260	100.0
Accumulated depreciation of Property, plant and equipment	631,946		634,693		2,747	622,204	

(Unit: Million Yen)

	As of 31 December, 2009		As of 30 June, 2010		Change	As of 30 June, 2009	
		%		%			%
LIABILITIES							
Current liabilities	554,750	34.1	538,206	35.0	(16,544)	477,461	38.5
Notes and accounts payable-trade	127,444		125,754		(1,690)	121,217	
Short-term loans payable	101,464		109,310		7,845	54,439	
Current portion of bond	39,701		7,146		(32,555)	48,120	
Accrued alcohol, tax	40,820		27,017		(13,802)	27,490	
Accrued consumption taxes	10,156		5,158		(4,998)	5,118	
Income taxes payable	23,220		13,015		(10,204)	11,739	
Accounts payable-other	93,135		94,025		889	76,171	
Accrued expenses	67,906		72,562		4,655	78,336	
Provision for bonuses	8,005		8,429		423	8,411	
Other	42,894		75,786		32,891	46,416	
Noncurrent liabilities	617,890	37.9	577,263	37.6	(40,627)	335,645	27.0
Bonds payable	178,327		176,255		(2,071)	142,436	
Long-term loans payable	326,572		294,008		(32,563)	108,271	
Provision for retirement benefits	10,192		10,405		212	9,813	
Provision for directors' retirement benefits	783		690		(92)	762	
Other	102,014		95,902		(6,112)	74,361	
TOTAL LIABILITIES	1,172,641	72.0	1,115,469	72.6	(57,172)	813,107	65.5
NET ASSETS							
Shareholders' equity	427,718	26.3	436,352	28.4	8,633	403,208	32.5
Capital stock	70,000		70,000		-	70,000	
Retained earnings	357,718		366,352		8,633	333,208	
Valuation and translation adjustments	1,028	0.1	(40,722)	(2.6)	(41,751)	894	0.0
Valuation difference on available-for-sale securities	11,368		9,432		(1,935)	13,216	
Deferred gains or losses on hedges	(679)		(1,038)		(358)	(1,068)	
Foreign currency translation adjustment	(9,659)		(49,116)		(39,456)	(11,253)	
Subscription rights to shares	23	0.0	28	0.0	4	15	0.0
Minority interests	26,867	1.6	24,991	1.6	(1,875)	25,034	2.0
TOTAL NET ASSETS	455,638	28.0	420,650	27.4	(34,988)	429,152	34.5
TOTAL LIABILITIES AND NET ASSETS	1,628,280	100.0	1,536,119	100.0	(92,160)	1,242,260	100.0

Consolidated Statements of Income

(Unit: Million Yen)

	Six months ended June 30, 2009		Six months ended June 30, 2010		Change	Six months ended December 31, 2009	
		%		%			%
Net sales	731,002	100.0	812,967	100.0	81,965	1,550,719	100.0
Cost of sales	378,813	51.8	409,147	50.3	30,333	807,418	52.1
Gross profit	352,188	48.2	403,820	49.7	51,632	743,301	47.9
Selling, general and administrative expenses	324,424	44.4	362,749	44.6	38,325	659,757	42.5
Operating income	27,764	3.8	41,071	5.1	13,307	83,544	5.4
Non-operating income	3,740	0.5	2,350	0.3	(1,390)	6,262	0.4
Interest income	819		516		(302)	1,815	
Dividends income	925		1,087		161	1,488	
Foreign exchange gains	499		-		(499)	591	
Miscellaneous income	1,496		745		(750)	2,367	
Non-operating expenses	3,560	0.5	5,554	0.7	1,993	7,983	0.5
Interest expenses	2,825		4,606		1,780	6,139	
Miscellaneous expenses	735		947		212	1,844	
Ordinary income	27,944	3.8	37,867	4.7	9,923	81,822	5.3
Extraordinary income	637	0.1	1,560	0.2	923	1,634	0.1
Gain on sales of noncurrent assets	343		246		(97)	857	
Gain on sales of investment securities	-		925		925	-	
Gain on sales of equity in subsidiaries and affiliates' stocks	107		-		(107)	107	
Reversal of allowance for doubtful accounts	117		-		(117)	126	
Other	69		389		319	543	
Extraordinary loss	5,943	0.8	5,124	0.7	(819)	15,210	1.0
Loss on abandonment of noncurrent assets	2,397		1,624		(772)	4,283	
Impairment loss	1,028		662		(366)	5,100	
Loss on liquidation of subsidiaries and affiliates	609		2,271		1,661	1,145	
Business restructuring expense	1,310		-		(1,310)	2,867	
Other	597		566		(31)	1,814	
Income before income taxes and minority interests	22,638	3.1	34,304	4.2	11,666	68,246	4.4
Income taxes-current	11,418	1.6	17,899	2.2	6,480	31,338	2.0
Income taxes-deferred	-	-	-	-	-	(1,680)	(0.1)
Minority interests in income	3,063	0.4	2,960	0.3	(102)	5,922	0.4
NET INCOME	8,156	1.1	13,443	1.7	5,287	32,666	2.1

Consolidated Statements of Cash Flows

(Unit: Million Yen)

	Six months ended 30-Jun-09	Six months ended 30-Jun-10	Six months ended 31-Dec-09
Net cash provided by (used in) operating activities			
Income before income taxes and minority taxes	22,638	34,304	68,246
Depreciation and amortization	19,214	22,080	39,623
Amortization of goodwill	2,708	11,044	5,847
Interest and dividends income	(1,745)	(1,604)	(3,304)
Interest expenses	2,825	4,606	6,139
Impairment loss	1,028	662	5,100
Loss on abandonment of noncurrent assets	2,397	1,624	4,283
Decrease (increase) in notes and accounts receivable-trade	10,501	(6,655)	(2,875)
Decrease (increase) in inventories	(15,355)	(11,354)	1,834
Increase (decrease) in notes and accounts payable-trade	1,665	6,250	(4,260)
Increase (decrease) in accrued consumption taxes, alcohol taxes	(13,283)	(18,528)	3,868
Other, net	16,525	30,818	5,400
Subtotal	49,120	73,248	129,902
Interest and dividends income received	2,107	1,711	3,662
Interest expenses paid	(2,883)	(4,891)	(5,557)
Income taxes paid	(20,137)	(28,518)	(25,269)
Net cash provided by (used in) operating activities	28,208	41,550	102,738
Net cash provided by (used in) investing activities			
Payments into time deposits	(30,018)	(268)	(30,050)
Proceeds from withdrawal of time deposits	-	30,065	-
Proceeds from sales and redemption of securities	323	-	446
Decrease (increase) in short-term loans receivable	307	(21)	312
Purchase of property, plant and equipment and intangible assets	(30,823)	(26,631)	(56,605)
Proceeds from sales of property, plant and equipment and intangible assets	1,517	352	2,373
Purchase of investment securities	(758)	(74)	(1,106)
Proceeds from sales and redemption of investment securities	884	2,205	1,170
Purchase of investments in subsidiaries resulting in change in scope of consolidation	(86,337)	(3,475)	(302,303)
Other, net	(1,253)	736	(3,139)
Net cash provided by (used in) investing activities	(146,156)	2,887	(388,903)
Net cash provided by (used in) financing activities			
Increase (decrease) in short-term bank loans and commercial papers	(3,670)	(5,309)	55,515
Proceeds from long-term loans payable	7,422	8,366	234,277
Repayment of long-term loans payable	(12,989)	(9,563)	(163,551)
Decrease (increase) in long-term deposits	467	466	650
Proceeds from issuance of bonds	99,590	-	146,437
Redemption of bonds	(925)	(32,075)	(20,290)
Repayments of lease obligations	-	(848)	(849)
Cash dividends paid	(4,122)	(4,809)	(4,122)
Cash dividends paid to minority shareholders	(2,875)	(4,364)	(4,431)
Other, net	(178)	66	(7)
Net cash provided by (used in) financing activities	82,719	(48,071)	243,629
Effect of exchange rate change on cash and cash equivalents	(1,104)	(4,170)	(1,235)
Net increase (decrease) in cash and cash equivalents	(36,334)	(7,803)	(43,771)
Cash and cash equivalents at beginning of period	156,181	112,656	156,181
Increase (decrease) in cash and cash equivalents resulting from change of scope of consolidation	246	-	246
Cash and cash equivalents at end of the period	120,093	104,852	112,656

Segment Information

1. Industry Segment

Six months ended June 30, 2009

(Unit: Million Yen)

	Foods	Liquor	Other	Total	Eliminations / Overhead	Consolidated
Net sales						
Sales to customers	408,886	254,272	67,843	731,002	-	731,002
Intersegment sales	412	185	23,074	23,671	(23,671)	-
Total sales	409,298	254,457	90,917	754,674	(23,671)	731,002
Operating expenses	375,062	250,682	89,046	714,791	(11,553)	703,237
Operating income	34,236	3,774	1,871	39,882	(12,117)	27,764

Six months ended June 30, 2010

(Unit: Million Yen)

	Foods	Liquor	Other	Total	Eliminations / Overhead	Consolidated
Net sales						
Sales to customers	487,686	260,924	64,356	812,967	-	812,967
Intersegment sales	155	9	19,909	20,073	(20,073)	-
Total sales	487,842	260,933	84,266	833,041	(20,073)	812,967
Operating expenses	444,416	252,563	81,496	778,476	(6,580)	771,896
Operating income	43,425	8,369	2,769	54,564	(13,492)	41,071

Previous fiscal year ended December 31, 2009

(Unit: Million Yen)

	Foods	Liquor	Other	Total	Eliminations / Overhead	Consolidated
Net sales						
Sales to customers	861,064	557,703	131,951	1,550,719	-	1,550,719
Intersegment sales	426	234	42,406	43,067	(43,067)	-
Total sales	861,491	557,937	174,357	1,593,787	(43,067)	1,550,719
Operating expenses	777,271	537,864	170,087	1,485,223	(18,048)	1,467,175
Operating income	84,219	20,073	4,270	108,563	(25,018)	83,544

Note: 1. Industry segments are determined by type and nature of product.

2. Main products by each industry segment are as follows

Industry segment	Main products
Foods	Non-alcoholic beverages, health drinks, health food,
Liquor	Beer, western liquors, shochu, RTDs, wine, other alcoholic
Other	Restaurants, sports, flowers, other

3. Corporate general and administrative expenses that are not allocated to specific segments are included in "Eliminations/Corporate". Amounts are stated below.

Six months ended June 30, 2009	12,117 (Unit: Million Yen)
Six months ended June 30, 2010	13,492 (Unit: Million Yen)
Previous fiscal year ended December 31, 2009	25,018 (Unit: Million Yen)

2. Geographic Segments

Six months ended June 30, 2009

(Unit: Million Yen)

	Japan	Europe	Asia Oceania	Americas	Total	Eliminations / Corporate	Consolidated
Net sales							
(1) Sales to customers	632,411	5,791	59,512	33,287	731,002	-	731,002
(2) Interarea transfer	571	1,245	638	166	2,622	(2,622)	-
Total	632,983	7,036	60,150	33,453	733,624	(2,622)	731,002
Operating expenses	599,637	6,709	57,061	30,434	693,843	9,394	703,237
Operating income	33,346	327	3,088	3,019	39,781	(12,017)	27,764

Six months ended June 30, 2010

(Unit: Million Yen)

	Japan	Europe	Asia Oceania	Americas	Total	Eliminations / Corporate	Consolidated
Net sales							
(1) Sales to customers	639,227	70,933	68,890	33,917	812,967	-	812,967
(2) Interarea transfer	584	1,300	589	108	2,583	(2,583)	-
Total	639,811	72,234	69,479	34,025	815,550	(2,583)	812,967
Operating expenses	598,605	66,940	64,511	30,976	761,033	10,862	771,896
Operating income	41,205	5,293	4,968	3,049	54,517	(13,445)	41,071

Previous fiscal year ended December 31, 2009

(Unit: Million Yen)

	Japan	Europe	Asia Oceania	Americas	Total	Eliminations / Corporate	Consolidated
Net sales							
(1) Sales to customers	1,337,183	11,390	131,875	70,270	1,550,719	-	1,550,719
(2) Interarea transfer	1,284	2,425	1,170	331	5,212	(5,212)	-
Total	1,338,468	13,816	133,045	70,601	1,555,932	(5,212)	1,550,719
Operating expenses	1,246,074	12,569	125,062	63,636	1,447,342	19,833	1,467,175
Operating income	92,394	1,247	7,982	6,965	108,589	(25,045)	83,544

Note: 1. Geographical distances are considered in classification of country or area.

2. Countries or areas included in each segment except for Japan are as follows:

Europe: European countries

Asia and Oceania: East Asia, Southeast Asia, Oceania countries and territories

Americas: North-, Middle-, and South American countries

3. Corporate general and administrative expenses that are not allocated to specific segments are included in "Eliminations/Corporate".

Amounts are stated below.

Six months ended June 30, 2009 12,117 (Unit: Million Yen)

Six months ended June 30, 2010 13,492 (Unit: Million Yen)

Previous fiscal year ended December 31, 2009 25,018 (Unit: Million Yen)

3. Sales to Foreign Customers

Six months ended June 30, 2009

(Unit: Million Yen)

	Europe	Asia and Oceania	Americas	Total
Overseas sales	5,802	59,582	33,289	98,674
Consolidated sales	731,002			
Overseas sales as percentage of consolidated sales	0.8%	8.1%	4.6%	13.5%

Six months ended June 30, 2010

(Unit: Million Yen)

	Europe	Asia and Oceania	Americas	Total
Overseas sales	71,063	68,932	33,921	173,917
Consolidated sales	812,967			
Overseas sales as percentage of consolidated sales	8.7%	8.5%	4.2%	21.4%

Previous fiscal year ended December 31, 2009

(Unit: Million Yen)

	Europe	Asia and Oceania	Americas	Total
Overseas sales	11,437	132,009	70,273	213,721
Consolidated sales	1,550,719			
Overseas sales as percentage of consolidated sales	0.8%	8.5%	4.5%	13.8%

Note: 1. Geographical distances are considered in classification of country or area.

2. Countries or areas included in each segment except for Japan are as follows:

Europe: European countries

Asia and Oceania: East Asia, Southeast Asia, Oceania countries and territories

Americas: North-, Middle-, and South American countries