

Suntory to Participate in GREEN×EXPO 2027

— Showcasing a Hydrogen-Powered Dining Experience and Circular Solution Exhibits —



Conceptual Image of Suntory's Restaurant and Exhibition

This high-resolution image has been posted on <https://www.suntory.com/news/index.html>

Tokyo, JAPAN (March 12, 2026) – Suntory Holdings announced its participation as a Gold Area Activation Partner in the International Horticultural Expo 2027, Yokohama, Japan (GREEN×EXPO 2027), which will be held from March 19 to September 26, 2027, at Yokohama, Kanagawa Prefecture. The partnership will be introduced at the press conference on March 19, 2026, marking one year to the opening, hosted by the Japan Association for the International Horticultural Expo 2027, Yokohama.

During the GREEN×EXPO 2027, Suntory plans to open a restaurant that uses hydrogen for cooking, together with exhibitions and demonstrations of circular solutions—such as horticulture and agriculture—in the restaurant’s front garden.

GREEN×EXPO 2027’s main theme, “Scenery of the Future for Happiness,” incorporates the idea that flowers, greenery, agriculture, and food support human lives and daily living, and brings inspiration and smiles to people across generations and cultures. Inspired by this theme, Suntory seeks to contribute to promoting a sustainable future in which people can coexist with nature through its participation.

As a corporation sustained by the gifts of nature and water, and with a purpose to inspire the brilliance of life, by creating rich experiences for people, in harmony with nature, Suntory Group has been committed to achieving a sustainable society since its founding.

Since last year, Suntory has been stepping up [its hydrogen initiatives](#), including efforts to decarbonize its own sites at Yamanashi Prefecture by using green hydrogen produced at “Green Hydrogen Park – Hakushu –.”

Learn more about Suntory Group’s Sustainability Vision [here](#).

About Suntory Group

As a global leader in the beverage industry, Suntory Group aims to inspire the brilliance of life, by creating rich experiences for people, in harmony with nature. Sustained by the gifts of nature and water, the Group offers a uniquely diverse portfolio of products across more than 80 countries, from award-winning Japanese whiskies Yamazaki and Hibiki, iconic American whiskies Jim Beam and Maker's Mark, canned ready-to-drink -196 (minus one-nine-six), The Premium Malt’s beer, Japanese wine Tomi, and the world-famous Château Lagrange. Its brand collection also includes non-alcoholic favorites Orangina, Lucozade, Oasis, BOSS coffee, Suntory Tennensui water, TEA+ Oolong Tea, and V energy drink, as well as popular health and wellness product Sesamin EX.

Founded as a family-owned business in 1899 in Osaka, Japan, Suntory Group has grown into a global company operating throughout the Americas, Europe, Africa, Asia and Oceania, with approximately 40,000 employees worldwide draw upon the unique blend of Japanese artisanship and global tastes to explore new product categories and markets.

For more information, visit www.suntory.com and [Drink Smart](#).

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