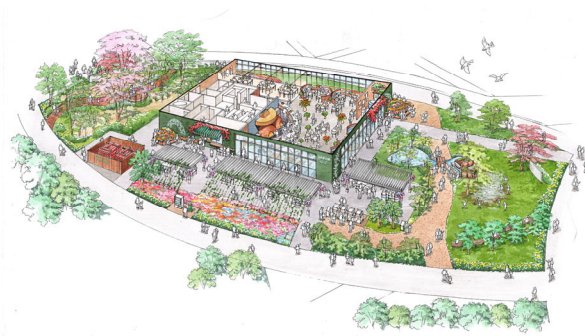


Suntory Group to Sponsor Its Sustainability Showcase “SUNTORY GREEN GO ROUND” at GREEN×EXPO 2027



Logo and Conceptual Image of “SUNTORY GREEN GO ROUND”

Tokyo, JAPAN (October 28, 2026) — Suntory Group will sponsor “SUNTORY GREEN GO ROUND,” its sustainability showcase offering an immersive experience that engages all five senses, at the Farm & Food Village within the International Horticultural Expo 2027, Yokohama, Japan (GREEN×EXPO 2027), to be held from March 19 to September 26, 2027. Through exhibits and interactive experiences, visitors will be introduced to Suntory’s initiatives in three areas: water resources, next-generation energy, and agricultural solutions.

In [March 2026](#), Suntory announced its participation in GREEN×EXPO 2027 as a Gold Area Activation Partner.

●Overview of the Sustainability Showcase “SUNTORY GREEN GO ROUND”

Theme	Sustainable Resource Procurement and Resource Circulation	
Area	1,650 m ²	
Location	Farm & Food Village	
Exhibits & Experiences	Water Resources	●Suntory Natural Water Sanctuary ●Urban green infrastructure: rain gardens ^{*1}
	Next-Generation Energy	●Green hydrogen-powered cooking at the restaurant within the showcase ●Vending machines powered by next-generation solar cells (chalcopyrite solar cells) ^{*2}
	Agricultural Solutions	●Regenerative agriculture materials made from upcycled residues • High-performance biochar • Teamoss, a horticultural soil material designed as an alternative to peat moss • EF Polymer, a super absorbent polymer derived from natural resources

In addition, Suntory Group will oversee beverage vending machines both inside and outside the Expo venue, from installation and maintenance to product management, contributing to the smooth operation of the Expo.

As a corporation sustained by the gifts of nature and water, and with a purpose to inspire the brilliance of life, by creating rich experiences for people, in harmony with nature, Suntory Group has been committed to achieving a sustainable society since its founding. Through its participation in GREEN×EXPO 2027, Suntory Group will provide visitors with opportunities to experience its sustainability initiatives firsthand. The Group will also support Japan’s Green Transformation^{*3} efforts and contribute to realizing a prosperous future in which people and nature coexist in harmony.

Learn more about Suntory Group’s Sustainability initiatives [here](#).

^{*1} Green infrastructure refers to the diverse functions of nature to address social issues such as rainwater infiltration, retention, biodiversity conservation, landscape improvement, and climate change, thereby contributing to the creation of sustainable and attractive cities, and regions and enhancing well-being. Rain gardens are a planted area that captures rainwater and allows it to slowly infiltrate into the ground, helping to reduce urban flooding as green infrastructure.

^{*2} Next-generation solar cells are lightweight and flexible, with excellent outdoor durability and impact resistance. An auxiliary power source is also planned for use alongside the chalcopyrite solar cells. The two vending machines will be installed within the Expo venue.

^{*3} Green Transformation refers to the transition from the fossil-fuel-centered industrial and social structure to one centered on clean energy.

About Suntory Group

As a global leader in the beverage industry, Suntory Group aims to inspire the brilliance of life, by creating rich experiences for people, in harmony with nature. Sustained by the gifts of nature and water, the Group offers a uniquely diverse portfolio of products across more than 80 countries, from award-winning Japanese whiskies Yamazaki and Hibiki, iconic American whiskies Jim Beam and Maker's Mark, canned ready-to-drink -196 (minus one-nine-six), The Premium Malt's beer, Japanese wine Tomi, and the world-famous Château Lagrange. Its brand collection also includes non-alcoholic favorites Orangina, Lucozade, Oasis, BOSS coffee, Suntory Tennensui water, TEA+ Oolong Tea, and V energy drink, as well as popular health and wellness product Sesamin EX.

Founded as a family-owned business in 1899 in Osaka, Japan, Suntory Group has grown into a global company operating throughout the Americas, Europe, Africa, Asia and Oceania, with approximately 40,000 employees worldwide drawn upon the unique blend of Japanese artisanship and global tastes to explore new product categories and markets.

For more information, visit www.suntory.com and [Drink Smart](#).

