

Suntory Beverage & Food Limited Announces Price Revisions for Certain Products in Japan

Suntory Beverage & Food Limited (“the Company”) will implement price revisions for certain products in Japan, effective as of shipments made on and after Sunday, November 1, 2026.

As prices continue to rise in the Japanese economy, coupled with the impact of global developments, the Company is facing continued cost increases in manufacturing, logistics, and other operations.

While the Company has made ongoing efforts to improve productivity and reduce costs, it has become difficult to absorb these rising costs through corporate efforts alone. Accordingly, the Company will implement the following price revisions.

The Company will remain committed to pursuing technological innovation and enhancing productivity, with the aim of continuing to enrich the lives of consumers by delivering safe, reliable, and high-quality products that offer new value.

- Details -

- ▼Effective Date Shipments made on or after Sunday, November 1, 2026
- ▼Applicable Products PET bottles, cans, etc.
- ▼Revision rates of manufacturers’ suggested retail prices for major containers
 - PET bottles: +5% to 12%
 - Cans: +9% to 19%, etc.

END