

## Suntory Group Notification Regarding Reorganization and Executive Appointments

This is to notify that Suntory Holdings Limited will be reorganizing group companies and implementing their executive appointments.

– Details –

### ●Reorganization

**Effective April 1, 2019**

#### **Reorganization of Suntory Spirits Limited**

To strengthen the spirits business, the Whisky Department will be restructured into a new Whisky Marketing Division. Additionally, the RTD Marketing Department and Liqueur / Spirits / Shochu Marketing Department will be integrated into a new RTD / Liqueur / Spirits / Shochu Marketing Division. This marketing division will not only house the RTD Marketing Department and Liqueur / Spirits / Shochu Marketing Department but also a new Liqueur / Spirits Integrated Innovation Department that will seek to create to new market opportunities.

#### **Reorganization of Suntory Liquors Limited**

To support a sales structure that is more responsive to the rapidly changing market environment, the Beer Sales Planning Department, Spirits Sales Planning Department, and Wine Sales Planning Department within the Marketing Planning Division will be reorganized and a new Nationwide Wholesale Account and Chainstores Sales Management Department and new On-Premise Sales Management Department will be created. Additionally, to strengthen off-premise market sales, a new Nationwide Chainstores Sales Department, Kanto Area, will be created within the Sales & Marketing Division, Kanto Shinetsu Area.

#### **Reorganization of Suntory Wellness Limited**

A new Direct Marketing Division will be created. The new division will house the existing Direct Marketing Division and a new Customer Experience Department that will seek to improve consumer satisfaction.

#### **Reorganization of Suntory Business Systems Limited**

To more handle Group HR and administrative services more efficiently, the HR Service Center and the Administrative Service Center will be integrated under a new Group HR and Administrative Service Department. At the same time, The Sales Support Center and Group Accounting Center will be renamed the Group Sales Service Department and Group Accounting Department, respectively.

●Executive Appointments

Director, Member of the Board : Scheduled for late March, 2019

Executive Officer : As of April 1, 2019

**Suntory Spirits Limited**

<b>New Position</b>	<b>Former Position</b>	<b>Continued Position</b>	<b>Name</b>
Executive Officer Division COO, Whisky Marketing Div.	Senior General Manager, Whisky Marketing Dept.	Deputy Senior General Manager, Whisky Blending & Planning Dept.	Kengo Torii
Executive Officer Division COO, RTD/Liqueur/Spirits/Shochu Marketing Div.	Senior General Manager, RTD Marketing Dept.	—	Akiyo Sato
Executive Officer	—	Senior General Manager, Business Planning Department	Tadamiki Kodama
Audit & Supervisory Board Member	—	—	Hong Sik Park
Audit & Supervisory Board Member	—	—	Kiyoshi Morioka
—	Audit & Supervisory Board Member	—	Toru Yamamoto

### Suntory Beer Limited

New Position	Former Position	Continued Position	Name
Managing Executive Officer	—	—	Eiichiro Nishida
—	Managing Executive Officer	—	Ichie Matsuoka
Senior General Manager, Advertising & Planning Dept.	—	Executive Officer Division COO, Brand Marketing Div.	Tatsuo Wada
Audit & Supervisory Board Member	—	—	Tsuyoshi Hamamoto
—	Audit & Supervisory Board Member	—	Yoshinobu Ito

### Suntory Wine International Limited

New Position	Former Position	Continued Position	Name
—	Senior Managing Executive Officer	—	Hirokazu Yokoe
Executive Officer	—	Senior General Manager, Domestic Brand Marketing Department	Yasuhiko Kimura
Audit & Supervisory Board Member	—	—	Hong Sik Park
Audit & Supervisory Board Member	—	—	Kiyoshi Morioka
—	Audit & Supervisory Board Member	—	Toru Yamamoto

### Suntory Liquors Limited

New Position	Former Position	Name
Executive Officer Division COO, On-Premise Chain Business Development Div.	Senior General Manager, Saitama Branch	Koji Suzuki
—	Executive Officer Division COO, On-Premise Chain Business Development Div.	Takashi Muto
Audit & Supervisory Board Member	—	Tsuyoshi Hamamoto
—	Audit & Supervisory Board Member	Yoshinobu Ito

### Suntory Wellness Limited

New Position	Former Position	Continued Position	Name
Managing Executive Officer Division COO, Direct Marketing Div.	—	Senior General Manager, Direct Marketing Dept	Waka Morisawa
—	Executive Officer Senior General Manager, Product Planning Div. / Senior General Manager, Health Care Science Center	—	Norio Iwasawa
Audit & Supervisory Board Member	—	—	Hiroshi Iwashita
—	Audit & Supervisory Board Member	—	Yoshinobu Ito

### Suntory MONOZUKURI Expert Limited

New Position	Former Position	Name
Executive Officer Senior General Manager, Business Planning Dept.	—	Hisao Kameda
—	Executive Officer Senior General Manager, Raw Material Dept.	Yoshifumi Shinmen

**Suntory Business Systems Limited**

<b>New Position</b>	<b>Former Position</b>	<b>Name</b>
Director	—	Kazushi Ishikawa
Director	—	Toyonobu Inoue
—	Director	Yukihiro Kamakura
Executive Officer Senior General Manager, Business Planning Dept.	—	Hiroyuki Kureta

**Suntory Global Innovation Center Limited**

<b>New Position</b>	<b>Former Position</b>	<b>Continued Position</b>	<b>Name</b>
Senior General Manager, Research Institute	Senior General Manager, Research Strategy Planning Dept.	Director	Noriyuki Ando
—	Director Senior General Manager, Research Institute	—	Nobuyuki Fukui