

## Suntory Group Notification Regarding Reorganization and Executive Appointments

This is to notify that Suntory Holdings Limited will be reorganizing group companies and implementing their executive appointments.

– Details –

### ●Reorganization

**Effective March 1, 2021**

#### **Reorganization of Suntory Holdings Limited**

In addition to collecting and utilizing information on domestic and global economic and political trends, in order to collaborate with each department to strengthen its network with government agencies and economic organizations and expand the collection of global intelligence gathering, Economic Information Office evolves to Economic Intelligence Management Department.

#### **Reorganization of Suntory Liquors Limited**

In order to respond to changes in the distribution structure in the Chugoku / Shikoku area, integrate Okayama Branch and Sanin Branch to Okayama-Sanin Branch.

#### **Reorganization of Suntory Wellness Limited**

Reorganize System Fulfillment Department to DX Department, clarifying the role of promoting DX, strengthen marketing strategy based on customer information.

**Effective April 1, 2021**

#### **Reorganization of Suntory Holdings Limited**

Independent the staff of Volleyball and Rugby Teams from CSR Department and establish Sport Management Department in order to reinforce their activities.

#### **Reorganization of Suntory Beer Limited**

Establish Innovation Department under Brand Marketing Division to respond to rapid consumer changes, promoting innovation from the consumer's perspective and creating new value to build competitive advantage.

### **Reorganization of Suntory Liquors Limited**

- In order to further increase management speed and execution ability of SLI, establish Corporate Planning Department under Sales Development & Marketing Promotion Division
- Establish Planning Department which is responsible for the development and promotion of EC-specialized marketing and merchandising under E-Commerce Sales & Marketing Division.

### **Reorganization of Suntory MONOZUKURI Expert Limited**

- In order to expand and accelerate technical support for overseas, establish Global Technical Department.
- In order to promote the process technology development from a long-term perspective of the entire group, establish Process Technology Development Department and dissolve ETI Department.
- In order to promote the long-term raw and packaging material strategy of the entire group and strengthen the global procurement function, establish Procurement Center of Excellence and dissolve Global Procurement Development Department.

### **Reorganization of Suntory System Technology Limited**

In order to strengthen the execution function of consumer-based DX, establish Digital Service Department which is responsible for digital marketing, data analysis, and B2C system development and operations transfer from IT Service Department.

●Executive Appointments

Director, Audit & Supervisory Board Member : Scheduled for late March, 2021

Executive Officer : As of April 1, 2021

**Suntory Holdings Limited**

New Position	Former Position	Continued Position	Name
—	Senior General Manager, DX Strategy Department	Executive Officer Division COO, Digital Transformation Division	Takashi Muromoto

**Suntory Beer, Wine & Spirits Japan Limited**

New Position	Former Position	Name
—	Audit & Supervisory Board Member	Yasuhiko Kamada

**Suntory Spirits Limited**

New Position	Former Position	Name
Audit & Supervisory Board Member	—	Kozo Chiji
—	Audit & Supervisory Board Member	Kiyoshi Morioka

**Suntory Beer Limited**

New Position	Former Position	Name
—	Executive Officer Division COO, Brand Marketing Division / Senior General Manager, Advertising & Planning Department	Tatsuo Wada
Executive Officer Division COO, Brand Marketing Division / Senior General Manager, Advertising & Planning Department	Suntory Liquor Limited, Senior General Manager, Kinki Area Market Planning Department / Suntory Holdings Limited, Kansai Region	Tsuguhiro Tanaka
—	Audit & Supervisory Board Member	Shinichi Ono

**Suntory Wine International Limited**

New Position	Former Position	Name
—	Audit & Supervisory Board Member	Hong Sik Park

### Suntory Liquors Limited

New Position	Former Position	Continued Position	Name
—	Senior General Manager, Wholesale Account Sales Department	Executive Officer Senior General Manager, Metropolitan Marketing Office	Yosuke Okazaki
—	Senior General Manager, Tohoku Area Nationwide Chainstores Sales Department	Executive Officer Senior General Manager, Sales & Marketing Division Tohoku Area	Takaaki Shirafuji
—	Audit & Supervisory Board Member	—	Haruhisa Inada

### Suntory Wellness Limited

New Position	Former Position	Continued Position	Name
—	Division COO, Institute for Health Care Science	Director, Senior Managing Executive Officer	Hiroshi Shibata

### Suntory MONOZUKURI Expert Limited

New Position	Former Position	Continued Position	Name
Division COO, Procurement Center of Excellence	—	Director, Managing Executive Officer Division COO, Supply Chain Management Division	Masaaki Fujiwara
Senior General Manager, Process Technology Development Department	Senior General Manager, ETI Department	Executive Officer	Hiroaki Kitamura

### Suntory Business Systems Limited

New Position	Former Position	Name
—	Executive Officer Senior General Manager, Business Planning Department	Hiroyuki Kureta

### Suntory System Technology Limited

New Position	Former Position	Name
—	Audit & Supervisory Board Member	Sachiko Yashiro

**Suntory Communications Limited**

<b>New Position</b>	<b>Former Position</b>	<b>Name</b>
Director, Chairman of the Board	—	Saburo Kogo
—	Audit & Supervisory Board Member	Yasuhiko Kamada

**Suntory Global Innovation Center Limited**

<b>New Position</b>	<b>Former Position</b>	<b>Name</b>
—	Audit & Supervisory Board Member	Hiroshi Iwashita