

**Suntory Group Sets More Aggressive Target, to Halve Greenhouse Gas Emissions by 2030
to Achieve its 2050 Net Zero Emissions Ambition**

*The company decides to introduce internal carbon pricing and signed
“Business Ambition for 1.5°C”*

TOKYO (April 20th, 2021) — Suntory Holdings, a global leader in both the alcohol and non-alcohol beverages industry, today announced that in order to achieve net zero greenhouse gas emissions (GHG) across its entire value chain by 2050, it will aim to halve GHG emissions by 2030^{*1}. Suntory will also accelerate its global fight against climate change by gradually introducing internal carbon pricing to its group companies. The company also signed the “Business Ambition for 1.5°C”, a campaign led by the Science Based Targets initiative^{*2} in partnership with the UN Global Compact and the We Mean Business^{*3} coalition to hold global temperature increases to 1.5°C above pre-industrial levels.

“As a company with products that rely on the blessings of nature and with a corporate mission ‘To Create Harmony with People and Nature,’ it is a business imperative for us to step change our actions to address climate change,” says Tak Niinami, CEO of Suntory Holdings. “Since our inception more than 120 years ago, Suntory has been committed to sustainability across our entire business under the founding spirit of ‘Giving Back to Society.’ The entire group pursues our vision of ‘Growing for Good’ as One Suntory to protect the environment and make positive changes in the communities where we work and live.”

In 2020, Suntory revised its “Environmental Vision toward 2050,” targeting net zero GHG emissions across its entire value chain by 2050. To contribute to realizing a carbon-free society, the company has been putting its efforts into introducing renewable energies, considering utilization of next-generation infrastructure and working together with value chain stakeholders, while maintaining its current energy conservation initiatives.

Today, the company has revised its “Environmental Targets toward 2030” and committed to reduce GHG emissions by 50%*⁴ from its direct operations and by 30%*⁴ across its entire value chain.

The Suntory Group will continue its efforts to promote sustainable management and contribute to tackling social issues on a global level. In the spirit of One Suntory, Beam Suntory, a subsidiary of Suntory Holdings and a world leader in premium spirits headquartered in Chicago, US, will announce its bold sustainability strategy, which makes long-term commitments to leave lasting positive impacts on the environment, consumers, and communities, on April 21.

<Suntory Group’s Environmental Targets toward 2030>

Suntory Group have set the following Environmental Targets toward 2030 to achieve the Environmental Vision toward 2050.

1. Water

- Reduce water use at our plants by 15% globally by using the latest water conservation technologies*⁵
- Conduct water resource cultivation activities in areas with high water stress at more than half of our plants
- Pursue sustainable water use in cooperation with suppliers for main raw materials with a high water load
- Expand water enlightenment programs and initiatives to provide safe water to more than 1 million people

2. Greenhouse Gas

- Reduce greenhouse gas emissions from our direct operations by 50%*⁴
- Reduce greenhouse gas emissions across our entire value chain by 30%*⁴

<Suntory Group’s Environmental Vision toward 2050>

The Suntory Group has formulated the vision below toward 2050 for the purpose of passing down a sustainable global environment to the next generation around the pillars of water sustainability and climate change measures as a company in harmony with people and nature.

1. Water Sustainability

- Reduce water consumption by half at our plants worldwide^{*5}
- Preserve water resources and the ecosystem to cultivate more water than is used by our plants worldwide
- Realize sustainable water use at primary raw material farms
- Share the Sustainable Water Philosophy broadly in communities where we are expanding our primary businesses

2. Climate Change Measures

- Aim for net zero greenhouse gas emissions across the whole value chain by 2050
Continue to promote energy conservation, proactively implement renewable energy solutions, utilize next-generation infrastructure options and work together with stakeholders across the value chain in order to contribute to realizing a decarbonized society

^{*1} Total reduction versus 2019 baseline in scopes 1 and 2

^{*2} The SBTi is a partnership between CDP, the United Nations Global Compact, World Resources Institute (WRI) and the World Wide Fund for Nature (WWF). It drives ambitious climate action in the private sector by enabling companies to set science-based emissions reduction targets.

^{*3} We Mean Business is a global nonprofit coalition working with the world's most influential businesses to take action on climate change. Together they catalyze business leadership to drive policy ambition and accelerate the transition to a zero-carbon economy.

^{*4} Total reduction versus 2019 baseline

^{*5} Reduction per unit production based on the business fields in 2015

About Suntory Group

As a global leader in both the alcohol and non-alcohol beverages industry, Suntory Group offers a uniquely diverse portfolio of products from premium spirits, beer and wine to brewed teas, bottled water, carbonated soft drinks, ready-to-drink coffee and energy drinks, along with health and wellness products. Suntory is home to award-winning Japanese whiskies *Yamazaki*, *Hibiki* and *Hakushu* as well as iconic American spirits *Jim Beam* and *Maker's Mark*. Suntory also fascinates the taste buds in Japan and the Asian market with our *Premium Malt's* beer and also owns the exceptional Japanese wine *Tomii* and the world famous *Château Lagrange*. Its brand collection also includes *Sauza Tequila*, non-alcoholic favorites *Orangina*, *Lucozade*, *Ribena*, *BOSS* coffee, *Iyemon* green tea, *Suntory Tennensui* water, *TEA+ Oolong Tea*, *V* and *BRAND'S*, as well as popular health and wellness product *Sesamin EX*.

Founded as a family-owned business in 1899 in Osaka, Japan, Suntory Group has grown into a global company operating throughout the Americas, Europe, Africa, Asia and Oceania with an annual revenue (excluding excise taxes) of \$20.4 billion in 2020. Suntory is driven by Yatte Minahare - the spirit of bold ambition - and our 40,044 employees worldwide draw upon our unique blend of Japanese artisanship and global tastes to explore new product categories and markets.

As a company that delivers blessings of water and nature to our customers, Suntory is committed to its mission to create harmony with people and nature. Always aspiring to grow for good, Suntory is devoted to giving back to society through protecting water resources, nurturing its communities and fostering the arts.

Learn more about Suntory Group, its brands, and its commitment to social responsibility at www.suntory.com, on [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).