

Suntory Group Notification Regarding Reorganization and Executive Appointments

This is to notify that Suntory Holdings Limited will be reorganizing group companies and implementing their executive appointments.

– Details –

●Reorganization

Effective September 1, 2021

Reorganization of Suntory Holdings Limited

The Corporate Sustainability Division is renamed the Sustainability Management Division. The Corporate Brand Strategy Department, CSR Department, and Sport Management Department, which were under this division, will become organizations directly under Suntory Holdings.

Reorganization of Suntory Wellness Limited

-The Media Department is newly established to enhance media strategy and DX strategy.

In addition, the Brand Development Department is newly established to enhance product development functions.

In line with these changes, the Direct Marketing Planning Department is abolished.

-The Beauty Department is newly established to promote strategic planning in the beauty business.

●Executive Appointments

Suntory Holdings Limited

New Position	Former Position	Continued Position	Name
Digital Marketing Division	—	Director, Executive Vice President Corporate Planning & Administration Division / Human Resources Division	Shinichiro Hizuka
Sustainability Management Division / CSR Department	Corporate Sustainability Division	Director, Executive Vice President Group Governance, Group Risk Management, Group Auditing Department	Kazutomo Aritake
—	Digital Transformation Division	Managing Executive Officer Deputy Division COO, Group Strategy & Transformation Division Division COO, Future Business Development Department	Masuo Kawasaki
Corporate Brand Strategy Department / Sport Management Department	—	Managing Executive Officer Kansai Region	Tetsu Mizutani
Division COO, Sustainability Management Division	Division COO, Corporate Sustainability Division	Executive Officer	Tomomi Fukumoto
Deputy Division COO, Sustainability Management Division	—	Executive Officer	Masaaki Fujiwara