

Establishment of New Domestic Liquor Company

On Friday, July 1st, 2022, the Suntory Group will establish a new domestic liquor company in order to promote an integrated management of the entire domestic liquor business in response to changes in alcohol consumption trends.

New “Suntory Spirits Limited” will be established by the merger of five existing companies; “Suntory Beer, Wine & Spirits Japan Limited”, “Suntory Beer Limited”, “Suntory Spirits Limited”, “Suntory Wine International Limited” and “Suntory Liquors Limited”. The new company will consist of Beer business, Spirits business, Wine business and Sales.

“Suntory Spirits Limited” will enable the entire alcoholic beverage business, from production to sales, to quickly respond to the rapid changes in the domestic alcoholic beverage market and consumption, as well as strengthen the creation of attractive values for consumers.

About Suntory Group

As a global leader in the beverage industry, Suntory Group offers a uniquely diverse portfolio of products from premium spirits, beer and wine to brewed teas, bottled water, carbonated soft drinks, ready-to-drink coffee and energy drinks, along with health and wellness products. Suntory is home to award-winning Japanese whiskies Yamazaki, Hibiki and Hakushu as well as iconic American spirits Jim Beam and Maker's Mark. Suntory also fascinates the taste buds in Japan and the Asian market with our Premium Malt's beer and also owns the exceptional Japanese wine Tomi and the world famous Château Lagrange. Its brand collection also includes Sauza Tequila, non-alcoholic favorites Orangina, Lucozade, Ribena, BOSS coffee, Iyemon green tea, Suntory Tennensui water, TEA+ Oolong Tea, V and BRAND'S, as well as popular health and wellness product Sesamin EX.

Founded as a family-owned business in 1899 in Osaka, Japan, Suntory Group has grown into a global company operating throughout the Americas, Europe, Africa, Asia and Oceania with an annual revenue (excluding excise taxes) of \$20.4 billion in 2020. Suntory is driven by Yatte Minahare - the spirit of bold ambition - and our 40,044 employees worldwide draw upon our unique blend of Japanese artisanship and global tastes to explore new product categories and markets.

As a company that delivers blessings of water and nature to our customers, Suntory is committed to its mission to create harmony with people and nature. Always aspiring to grow for good, Suntory is devoted to giving back to society through protecting water resources, nurturing its communities and fostering the arts.

Learn more about Suntory Group, its brands, and its commitment to social responsibility at www.suntory.com, on [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).