

Eurasia Group, GZERO Media and Suntory launch livestream event, preview  
report on tackling nature loss and corporate sustainability

NEW YORK, 8 December 2022 – Eurasia Group, GZERO Media and Suntory Holdings are pleased to announce a live digital event focused on the link between business sustainability and a healthy, living planet. On December 14, *Time for Nature: Turning Biodiversity Risk into Opportunity* will bring together Eurasia Group and GZERO Media president Ian Bremmer and Tak Niinami, CEO of Suntory Holdings, alongside experts from Eurasia Group’s climate team, private and public leaders, and scientists for a wide-ranging, action-oriented conversation on reversing nature loss.

This event is part of the Sustainability Leaders Council, an initiative launched by Eurasia Group and Suntory in 2021 with a mission to illuminate Asia as a leading force for change within the climate and sustainability discussion. This year, the Council hosted a series of roundtables to firm up the collective understanding of the impact of biodiversity on business today and leapfrog on biodiversity action.

Building on the key learnings from the roundtable series, the livestream kicks off a campaign culminating in the January 2023 publication of a comprehensive report charting the path forward for businesses in devising corporate nature strategies with real, lasting impact in a post-COP15 world.

In partnership with the livestream, an executive summary of the full report is now available [<https://www.eurasiagroup.net/live-post/addressing-nature-loss-in-asia>]. The summary addresses how “nature positive” is replacing the drive to be carbon neutral and examines the debate over what the term really means for corporations, as well as the ways Asian industries and countries are responding. The summary also looks at “quick wins” businesses can adopt to get ahead and set them on the way to nature positive, including regulations needed from policymakers to better mainstream nature into corporations’ decision-making processes.

“I hope that the full report will act as a roadmap for all companies – big and small – in incorporating biodiversity into their businesses to respond to this urgent crisis,” said

Suntory's Tak Niinami. "The good news is that the private sector can join with policymakers, scientists and communities to keep natural ecosystems and habitats from being destroyed, but we need to act now. Asia being a biodiversity hotspot, there is also a real opportunity here for Asian businesses to lead on that, which we're excited to explore."

"Businesses don't operate in a vacuum and no company can thrive sustainably without a healthy planet," said Eurasia Group president Ian Bremmer. "Yet the growing recognition that businesses should care about biodiversity not just for regulatory or reputational reasons but for material and financial ones hasn't yet been matched by concrete action at scale. We are proud to partner with Suntory in this effort to chart a path for businesses to help preserve the natural ecosystems they, their suppliers, their investors, and their customers existentially rely on."

This year, the Council expanded to include the following partners and supporting organizations:

Partners:

- Fubon Financial
- Taiwan Mobile
- Gund Investment LLC
- Unison Capital
- Sumitomo Corporation

Supporting Organizations:

- Asia Business Council
- International Council on Mining and Metals

Legacy partners are Suntory, Indorama Ventures, and Japan Bank for International Cooperation (JBIC).

Media can register for the livestream event [here](#). If you would like more information, or to sign up to receive the full report in January 2023, please contact [media@eurasiagroup.net](mailto:media@eurasiagroup.net).

### **About Eurasia Group**

Eurasia Group is the world's leading global political risk company. Its expertise includes developed and developing countries in every region of the world, specific economic sectors, and the business and investment playing fields of the future. With best-in-class advisory and consulting offerings, and GZERO Media, the Eurasia Group umbrella provides the marketplace with a complete political risk solution. "Politics first" grounds the firm's work: It is the lens through which Eurasia Group views the world, and it is committed to analysis that is free of political bias and the influence of private interests.

### **About GZERO Media**

GZERO Media is a company dedicated to providing the public with intelligent and engaging coverage of global affairs. It was created in 2017 as a subsidiary of Eurasia Group, the world's leading political risk analysis firm. In addition to producing the national public television program GZERO World with Ian Bremmer and its companion podcast, GZERO Media publishes the regular newsletter Signal, and daily text and video stories at <http://www.gzeromedia.com> and across social media channels.

### **About Suntory Holdings**

As a global leader in the beverage industry, Suntory Group offers a uniquely diverse portfolio of products from premium spirits, beer and wine to brewed teas, bottled water, carbonated soft drinks, ready-to-drink coffee and energy drinks, along with health and wellness products. Suntory is home to award-winning Japanese whiskies *Yamazaki*, *Hibiki* and *Hakushu* as well as iconic American spirits *Jim Beam* and *Maker's Mark*. Suntory also fascinates the taste buds with *The Premium Malt's* beer and also owns the exceptional Japanese wine *Tomi* and the world famous *Château Lagrange*. Its brand collection also includes *Sauza Tequila*, non-alcoholic favorites *Orangina*, *Lucozade*, *Ribena*, *BOSS* coffee, *Iyemon* green tea, *Suntory Tennensui* water, *TEA+* Oolong Tea, *V* and *BRAND'S*, as well as popular health and wellness product *Sesamin EX*.

Founded as a family-owned business in 1899 in Osaka, Japan, Suntory Group has grown into a global company operating throughout the Americas, Europe, Africa, Asia and Oceania with an annual revenue (excluding excise taxes) of \$19.8 billion in 2021. Suntory is driven by Yatte Minahare - the spirit of bold ambition - and our 40,275 employees worldwide draw upon our unique blend of Japanese artisanship and global tastes to explore new product categories and markets.

As a company that delivers blessings of water and nature to our customers, Suntory is committed to its mission to create harmony with people and nature. Always aspiring to grow for good, Suntory is devoted to giving back to society through protecting water resources, nurturing its communities and fostering the arts.

Learn more about Suntory Group, its brands, and its commitment to social responsibility at [www.suntory.com](http://www.suntory.com), on [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).