

Suntory Wellness Announces Completion of NBD Healthcare Acquisition

Tokyo, Japan (March 1, 2024) — Suntory Wellness Limited. (Suntory Wellness, CEO: Naoto Okinaka), the health and wellness business unit of Suntory Group, today announced that it has completed the acquisition of all outstanding shares of NBD Healthcare Co., Limited. (NBD, CEO: Somsak Kaveetripnop), headquartered in Bangkok, Thailand on March 1, 2024.

Southeast Asia is a promising market for supplements and skin care products, as the consumption continues to increase. Suntory Wellness seeks to expand its business to overseas markets, and the acquisition of NBD will not only allow it to build a strong business foundation in Thailand, but will also contribute to creating synergies by combining Suntory Wellness's product and service development capabilities with NBD's brand power and distribution network, thus growing its business in the region.

As a corporation sustained by the gifts of nature and water, Suntory Group will always protect the ecosystems that deliver water. Because its ecosystem is the wellspring, not only of its business and the rich experiences the group creates for people's lives, but also of human life itself. Suntory Group will continue to be a company where everyone is empowered with the freedom and flexibility to innovate. Through all of its corporate pursuits, Suntory Group seeks to inspire the brilliance of life.

The financial advisor for Suntory Wellness is Mitsubishi UFJ Morgan Stanley Securities, and the legal advisor is Chandler MHM Limited.

About NBD

Founded in 1999, NBD is one of Thailand's leading* health and consumer product manufacturers operating brands such as *VISTRA* and *PROVAMED*, also conducting business in Southeast Asia. *Source: Data provided by Euromonitor and NBD
NBD Website: <https://www.nbd.co.th/en/home>

About Suntory Group

As a global leader in the beverage industry, Suntory Group offers a uniquely diverse portfolio of products, from premium spirits, beer, wine, ready-to-drink alcohol beverages, to brewed teas, bottled water, still and carbonated soft drinks, ready-to-drink coffee and energy drinks, along with health and wellness products. Suntory is home to award-winning Japanese whiskies *Yamazaki*, *Hibiki* and *Hakushu*, as well as iconic American spirits *Jim Beam* and *Maker's Mark*. Suntory also fascinates the taste buds with *The Premium Malt's* beer, and owns the exceptional Japanese wine, *Tomi*, and the world-famous *Château Lagrange*. Its brand collection includes *Sauza Tequila*, non-alcoholic favorites *Orangina*, *Lucozade*, *Ribena*, *BOSS* coffee, *Iyemon* green tea, *Suntory Tennensui* water, *TEA+ Oolong Tea*, *V* and *BRAND'S*, as well as popular health and wellness product *Sesamin EX*.

Founded as a family-owned business in 1899 in Osaka, Japan, Suntory Group has grown into a global company operating throughout the Americas, Europe, Africa, Asia and Oceania, with an annual revenue (excluding excise taxes) of \$20.2 billion in 2022. Its 40,885 employees worldwide draw upon the unique blend of Japanese artisanship and global tastes to explore new product categories and markets.

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Learn more about Suntory Group, its brands, and its commitment to social responsibility and sustainability at www.suntory.com, on [Facebook](#), [X](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).