

SUNTORY

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SUNTORY FROM FARM Tomi Koshu 2022*¹ wins Gold Medal at 2024 International Wine and Spirits Competition



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Tokyo, JAPAN (May 21, 2024) - Suntory Spirits Ltd., a global leading beverage company with iconic brands such as Japanese whiskies *Yamazaki*, *Hibiki* and *Hakushu*, is proud to announce that its Japanese wine *SUNTORY FROM FARM Tomi Koshu 2022**¹ won the gold medal at 2024 International Wine and Spirits Competition (IWSC). *SUNTORY FROM FARM Tomi Koshu 2022* is the first vintage from the company's flagship Japanese wine brand *Tomi* made from 100% 'Koshu', a grape variety indigenous to Japan.

*1: Limited amount to be sold in Japan mainly at SUNTORY TOMI NO OKA WINERY and official EC website *SUNTORY FROM FARM* Online Shop from 10th September 2024.

IWSC is one of the world's most influential competition in the alcohol industry founded in London, UK, in 1969. Entries are judged in separate categories such as wine and spirits, and its results attract the world's attention every year.

This year, 120 out of a total of more than 6000 wines that applied to IWSC's wine category received the gold medal. The company considers this result as a significant recognition to the quality and commitment in its winemaking.

“Launching wine made from 100% ‘Koshu’ grape from our flagship brand *Tomii* has been a long-held dream of all the craftsmen and members involved in our wine business,” shares Keiko Yoshio, Managing Executive Officer, Division COO of Wine Brand Division at Suntory Spirits Ltd. “We are very delighted that this first vintage of *SUNTORY FROM FARM Tomii Koshu* received the gold medal at IWSC 2024, one of the most prestigious competitions in the world, ahead of its launch. With a goal to make our Japanese wine internationally renowned, we will continue to challenge ourselves to further improve the quality of our Japanese wine products.”

<Tasting Notes of *SUNTORY FROM FARM Tomii Koshu* 2022>

It has a distinctive aroma of juicy fruits such as melon, yellow peach, and Japanese mandarin orange with a hint of yellow flowers and honey on the nose. Together with mild acidity and a bittersweet aftertaste, this dry white wine expresses the concentrated rich flavor and elegant structure.

<Initiatives towards developing grape variety ‘Koshu’>

Under the philosophy of “Fine wine comes from fine grapes”, the company has been concentrating on growing fine wine grapes and producing high-quality wine, by confronting the Japanese terroir for more than 100 years and evolving its cultivation and brewing technology. In 2022, a new brand series *SUNTORY FROM FARM* was established with a concept “FROM FARM”, meaning “everything starts from the vineyard”, which is reflected in the brand name. With its attention to detail and commitment to high quality, the company has been producing its wine by dedicating to produce fine wine grapes from unique terroir of Japan.

‘Koshu’ is a grape variety native to Japan as defined by the International Organisation of Vine and Wine. It is a wine grape that represents Japan, characterized by an elegant aroma of Japanese citrus fruits. The company aims to develop ‘Koshu’ to a wine grape that is acclaimed and loved around the world.

The company will expand the cultivation area at *SUNTORY TOMI NO OKA WINERY* and other company-owned vineyards so that more customers and consumers can enjoy ‘Koshu’ wine. In order to produce ‘Koshu’ grapes that achieves the desired wine flavor, the company will further its commitment to enhance its quality, such as by improving the cultivation environment and methods, and selecting only fully ripe bunches at harvest time.

Learn more about *SUNTORY FROM FARM* [here](#), and about Suntory’s Wine Business [here](#).

About Suntory Group

As a global leader in the beverage industry, Suntory Group offers a uniquely diverse portfolio of products, from premium spirits, beer, wine, ready-to-drink alcohol beverages, to brewed teas, bottled water, still and carbonated soft drinks, ready-to-drink coffee and energy drinks, along with health and wellness products. Suntory is home to award-winning Japanese whiskies *Yamazaki*, *Hibiki* and *Hakushu*, as well as iconic American spirits *Jim Beam* and *Maker's Mark*. Suntory also fascinates the taste buds with *The Premium Malt's* beer, and owns the exceptional Japanese wine, *Tomi*, and the world-famous *Château Lagrange*. Its brand collection includes *Sauza Tequila*, non-alcoholic favorites *Orangina*, *Lucozade*, *Ribena*, *BOSS* coffee, *Iyemon* green tea, *Suntory Tennensui* water, *TEA+ Oolong Tea*, *V* and *BRAND'S*, as well as popular health and wellness product *Sesamin EX*.

Founded as a family-owned business in 1899 in Osaka, Japan, Suntory Group has grown into a global company operating throughout the Americas, Europe, Africa, Asia and Oceania, with an annual revenue (excluding excise taxes) of \$20.9 billion in 2023. Its 41,511 employees worldwide draw upon the unique blend of Japanese artisanship and global tastes to explore new product categories and markets.

As a corporation sustained by the gifts of nature and water, Suntory Group will always protect the ecosystems that deliver water. Because its ecosystem is the wellspring, not only of its business and the rich experiences the group creates for people's lives, but also of human life itself. Suntory Group will continue to be a company where everyone is empowered with the freedom and flexibility to innovate. Through all of its corporate pursuits, Suntory seeks to inspire the brilliance of life.

Learn more about Suntory Group, its brands, and its commitment to social responsibility and sustainability at www.suntory.com, on [Facebook](#), [X](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).