

No.14982 (2026.2.12)

## **Suntory Holdings Establishes Suntory Sports**

Suntory Holdings Limited established Suntory Sports Limited, which will commence business from April. Suntory Sports Limited will aim to fulfill the Group's purpose to aim to inspire the brilliance of life, by creating rich experiences for people, in harmony with nature, through the development and growth of the sports business.

### **●Company Overview**

#### **▼Company name:**

Suntory Sports Limited

#### **▼Commencement of business:**

April 1, 2026

#### **▼Head Office Location:**

2-3-3 Daiba, Minato-ku, Tokyo

#### **▼Representative Director, President & Chief Executive Officer:**

Soichi Morita

#### **▼Business Activities:**

Team and club management of SUNTORY SUNBIRDS OSAKA and TOKYO SUNTORY SUNGOLIATH, operation and promotion of events such as the Ai Miyazato Suntory Ladies Open Golf Tournament and the Suntory Dream Match, Support for the activities of affiliated professional golfers, comprehensive dissemination of Suntory Group sports information

#### **▼Main Locations:**

SUNTORY SUNBIRDS OSAKA: Minoh Training Center (Minoh City, Osaka Prefecture)

TOKYO SUNTORY SUNGOLIATH: Fuchu Sports Center (Fuchu City, Tokyo)