

Notification concerning Organizational Changes and Executive Appointments

Suntory Beverage & Food Limited (President: Nobuhiro Torii) hereby notifies you about the following organizational changes and executive appointments.

1. Organizational Changes

Effective April 1, 2016

● Reorganization of the Suntory Beverage & Food Limited, Quality Assurance & Technology Division and the Suntory Foods Limited, Quality Assurance Department

▽ We will merge the Suntory Beverage & Food Limited (SBF), Quality Assurance & Technology Department with the Suntory Foods Limited (SFS), Quality Assurance Department, and newly establish the Suntory Beverage & Food Limited, Quality Assurance Division. The purpose of this move is to build a thoroughgoing quality assurance system with a view to integrating all domestic quality assurance activities and promoting quality assurance activities abroad.

● New Establishment of the Suntory Beverage & Food Limited, Global Auditing Department

▽ We will newly establish a Global Auditing Department to strengthen cooperation between the Auditing Divisions of overseas group companies and enhance the auditing function of global internal control.

● Reorganization in line with the establishment of Suntory Beverage & Food Limited, Suntory Beverage Solution Limited

▽ In line with the establishment of Suntory Beverage Solution Limited (SSL), we will reorganize by transferring some of the functions of SBF, SFS, and Suntory Corporate Business Limited (SCB) to SSL.

- ▽We will newly establish a Business Strategy Division and transfer functions of the SBF Vending Machine Business Division, Beverage & Food Business Division as well as the SFS Vending Machine Sales Development & Marketing Promotion Department to SSL.
- ▽We will transfer the SFS Water Division as well as the Fountain Division to SSL.
- ▽We will newly establish an Overall Sales & Marketing Division, and transfer functions of the Vending Machine Sales Department of SFS as well as SCB to SSL.

●Reorganization of the SUNTORY FOODS LIMITED, Sales & Marketing Division Kanto Koshinetsu Area, Metropolitan Marketing Office and Sales & Marketing Division Tokai Hokuriku Area

- ▽We will merge the Koshin Branch and Niigata Branch with the Sales & Marketing Division Kanto Koshinetsu Area, which they operate under.
- ▽We will merge the Saitama Branch with the Metropolitan Marketing Office, which it operates under.
- ▽We will merge the Shizuoka Branch with the Sales & Marketing Division Tokai Hokuriku Area, which it operates under.

2. Executive Appointments

●Suntory Beverage & Food Limited

Date of Change: Title (Executive Officer) and person to be assigned: Effective April 1, 2016

New Position	Former Position (All are positions at Suntory Beverage & Food Limited unless otherwise noted)	Continued Position (All are positions at Suntory Beverage & Food Limited unless otherwise noted)	Name
Managing Executive Officer, In charge of Corporate Planning Division Division COO, Finance & Accounting Division Senior General Manager, Finance Department*	Executive Officer, Division COO, Business Management & Monitoring Department Suntory Holdings Limited	—	Haruhisa Inada
Deputy Division COO, Beverage & Food Business Division	—	Executive Officer, In charge of Marketing and Innovation	Koichi Kitagawa

*Additional role after the ["Notification concerning Organizational Changes and Executive Appointments"](#), News Release on December 10, 2015.

●SUNTORY FOODS LIMITED

Date of Change: Title (Director): Effective March 30, 2016

Date of Change: Title (Executive Officer) and person to be assigned: Effective April 1, 2016

New Position	Former Position (All are positions at SUNTORY FOODS LIMITED unless otherwise noted)	Continued Position (All are positions at SUNTORY FOODS LIMITED unless otherwise noted)	Name
Division COO, Kinki Marketing Office	Division COO, Sales & Marketing Division Tokai Hokuriku Area	Executive Officer	Hidenobu Tomita
Division COO, Sales & Marketing Division Tokai Hokuriku Area	Division COO, Sales & Marketing Division Kanto Koshinetsu Area	Executive Officer	Shigeki Kogiso
Executive Officer, Division COO, Sales & Marketing Division Kanto Koshinetsu Area	Division COO, Chiba Branch, Metropolitan Marketing Office	—	Kazuhide Tamura
Executive Officer, Division COO, Sales & Marketing Division Kyusyu Area	Senior General Manager, Sales Development & Marketing Promotion Division	—	Toru Yamada
Leaving	Director, Member of the Board, Division COO, Water Division	—	Hiroji Oshima
Leaving	Director, Member of the Board, Division COO, Kinki Marketing Office		Keiichi Arai
Leaving	Executive Officer, Division COO, Fountain Division	—	Kiyohiko Tadehara

* Kiyohiko Tadehara will become Managing Director, Member of the Board, Suntory Corporate Business Limited.

* Keiichi Arai will become Managing Director, Member of the Board, Suntory Beverage Solution Limited.

●Suntory Foods Okinawa Limited

Date of Change: Title (Director): Effective March 30, 2016

New Position	Former Position	Continued Position	Name
President, Chief Executive Officer, Member of the Board, Representative Director	Director, Member of the Board Division COO, Sales & Marketing Division	—	Yuzo Ogi
Leaving	President, Chief Executive Officer, Member of the Board, Representative Director	—	Atsushi Takada

●Suntory Beverage Solution Limited

Effective April 1, 2016

New Position	Former Position	Continued Position	Name
Managing Director, Member of the Board, Division COO, Overall Sales & Marketing Division	Director, Member of the Board, Division COO, Kinki Marketing Office, SUNTORY FOODS LIMITED	—	Keiichi Arai
Managing Director, Member of the Board, Division COO, Business Strategy Division	Executive Officer, Division COO, Vending Machine Business Division, Beverage & Food Business Division, Suntory Beverage & Food Limited	—	Masatoshi Yamaguchi
Executive Officer, Division COO, Kinki Marketing Office	Executive Officer, Deputy Division COO, Business Planning Division and Senior General Manager, Business Planning Department, Suntory Beverage Service Limited	—	Yasuhisa Shimizu

Executive Officer, Division COO, Fountain Division	Division COO, Chugoku Branch, Suntory Liquors Limited	—	Hideki Kataoka
Executive Officer, Division COO, Water Division and Senior General Manager, Water Business Promotion Department, Water Division	Senior General Manager, Water Direct Response Marketing Department and Senior General Manager, Water Business Promotion Department, Water Division, SUNTORY FOODS LIMITED	—	Mitsuhiro Murata
Executive Officer, Division COO, Sales & Marketing Division Tokai Hokuriku Area	Division COO, Sales & Marketing Division Tohoku Area Suntory Beverage Service Limited	—	Hiroyasu Kobori
Executive Officer, Division COO, Metropolitan Marketing Office	Executive Officer, Division COO, Sales & Marketing Division Kyusyu Area, SUNTORY FOODS LIMITED	—	Yoshihide Watanabe
Executive Officer, Deputy Division COO, Business Strategy Division and Senior General Manager, Group Strategy Planning Department, Business Strategy Division	Senior General Manager, Business Planning Department, Metropolitan Marketing Office, SUNTORY FOODS LIMITED	—	Kenichi Ishibashi

●Suntory Beverage Service Limited

Date of Change: Title (Director, Auditor): Effective March 16, 2016

Date of Change: Title (Executive Officer) and the person to be assigned : Effective April 1, 2016

New Position	Former Position (All are positions at Suntory Beverage Service Limited unless otherwise noted)	Continued Position	Name
President, Chief Executive Officer, Member of the Board, Representative Director, Division COO, Overall Sales & Marketing Division*	Executive Officer, Deputy Division COO, Business Administration Division and Senior General Manager, Human Resources Department Suntory Beverage & Food Limited	—	Junichi Sumikawa
Director, Member of the Board, Division COO, Business Administration Division	Executive Officer, Deputy Division COO, Business Administration Division	Senior General Manager, Human Resources Department	Katsuhiko Yonezawa
Executive Officer, Division COO, Kinki Sales & Marketing Division	Division COO, Chugoku Shikoku Sales & Marketing Division	—	Yutaka Mizuochi

*Additional role after the ["Notification concerning Organizational Changes and Executive Appointments"](#), News Release on December 10, 2015.

●Japan Beverage Holdings Inc.

Date of Change: Title (Director, Auditor): Effective March 29, 2016

New Position	Former Position (All are positions at Japan Beverage Holdings Inc. unless otherwise noted)	Continued Position	Name
President, Chief Executive Officer, Member of the Board, Representative Director	Chairman of the Board, Chief Executive Officer, Representative Director	—	Yuji Nishimiya
Senior Audit & Supervisory Board Member	President, Chief Executive Officer, Member of the Board, Representative Director	—	Kazuhisa Inoue

●JT A-Star Co., Ltd.

Date of Change: Title (Director): Effective March 18, 2016

New Position	Former Position	Continued Position	Name
President, Chief Executive Officer, Member of the Board, Representative Director	Division COO, Sales & Marketing Division Hokkaido Area, Suntory Beverage Service Limited	—	Takatsugu Terakado
Leaving	President, Chief Executive Officer, Member of the Board, Representative Director	—	Kazutomo Murata

* The company name will be changed to A-Star Co., Ltd. on April 1.

●Sunvend Co., Ltd.

Date of Change: Title (Director): Effective March 30, 2016

Date of Change: Person to be assigned: Effective April 1, 2016

New Position	Former Position	Continued Position	Name
Director, Member of the Board, Division COO, Vending Machine Operation Division	Division COO, Saitama Branch, Metropolitan Marketing Office, SUNTORY FOODS LIMITED	—	Seiji Imai

●Suntory Products Limited

Date of Change: Title (Executive Officer) and person to be assigned: Effective April 1, 2016

New Position	Former Position (All are positions at Suntory Products Limited unless otherwise noted)	Continued Position	Name
Senior General Manager, Tamagawa Plant	Senior General Manager, Hanyu Plant	Executive Officer	Jiro Tanaka
Executive Officer, Senior General Manager, Hanyu Plant	—	—	Hitoshi Sekita