# Notification Regarding Reorganization and Executive Appointments

Suntory Beverage & Food Limited (President & CEO: Makiko Ono) announces the following organizational changes and executive appointments for its major group companies, effective April 1, 2024.

- 1. Organizational Changes Effective April 1, 2024
  - Reorganization of the Corporate Strategy Division of Suntory Beverage & Food Limited
    - □ In order to strengthen the planning and promotion functions of corporate communication strategies, the Corporate Communication Department in the Corporate Strategy Division and some functions of SBF Japan's Public Relations Department will be integrated and placed immediately under Suntory Beverage & Food Limited to maximize corporate value by unifying the PR and IR functions of all group companies.
  - Establishment of Brand Marketing Division at Suntory Beverage & Food Limited
    - ∇ In order to centralize and accelerate the decision-making regarding SBF
      Japan's brand communication strategy, the Brand Development Division and
      the Communication Division will be merged to form the Brand Marketing
      Division.
  - Reorganization of the Vending Machine Business Division of Suntory Beverage
     Food Limited
    - ∇ In accordance with the reorganization of the vending machine business, the functions of the Vending Machine Business Division will be transferred to Suntory Beverage Solution Limited, SBF Japan's Strategy & Business

Planning Division, and SBF Japan's Brand Marketing Division. In addition, the functions of Sunvend Limited will be transferred and incorporated into Union Trust Co.,Ltd. for the purpose of integrating vending machine management and operation. The Vending Machine Business Division will be abolished in conjunction with this change.

- Reorganization of the Production & Supply Chain Management Division of Suntory Beverage & Food Limited
  - ∇ In order to promote the transformation of MONOZUKURI, the current Supply Chain Management Division, Quality Assurance Department, and Engineering Department will be reorganized to establish the Strategy Department, Production Department, Supply Chain Planning Department, and Quality Assurance Department.
- Reorganization of the Corporate HR & Risk Management Division of Suntory Beverage & Food Limited
  - ∇ In order to clarify the roles of departments and to manage human resources, including those of group companies in Japan, the name of the Corporate HR & Risk Management Division will be changed to the Human Resources Department. In addition, the Human Resources Development Department will be renamed the Human Resources Development Office.

#### Reorganization of Suntory Foods Limited

- ∇ In accordance with the reorganization of the soft drink vending machine business in Japan, the sales functions of Suntory Foods Limited for vending machine operators will be integrated into Suntory Beverage Solution Limited.
  - Abolition of the Nationwide Vending Machine Sales Division
     The Nationwide Vending Machine Sales Division will be transferred to Suntory Beverage Solution Limited.
  - Reorganization of the Overall Sales & Marketing Division
  - All Office 2s under the sales divisions of the Metropolitan Sales & Marketing Division, Tokai-Hokuriku Sales & Marketing Division, and Kinki Sales & Marketing Division will be abolished. In accordance with the abolition of Office 2s, the current two-office structure will be reorganized into a single office structure, and the Sales & Marketing Division Metropolitan Area office, Sales & Marketing Division Tokai Hokuriku Area office, and Sales & Marketing Division Kinki Area office will be placed under the respective sales divisions in Tokyo, Nagoya, and Osaka.

- The Sales Planning Department and the Sales Development & Marketing Promotion Department will be merged into the Sales Planning and Promotion Department to promote integrated activity management and area marketing in the Metropolitan Sales & Marketing Division, the Tokai-Hokuriku Sales & Marketing Division, and the Kinki Sales & Marketing Division.
- The Metropolitan Area Office will be placed under the Metropolitan Sales
   & Marketing Division.
  - Office 1, Office 2 and Office 3 will be abolished in conjunction with this change.
- The Nagoya Branch will be placed under the Tokai-Hokuriku Sales & Marketing Division.
  - Office 1 and Office 2 will be abolished in conjunction with this change.
- The Kinki Branch will be placed under the Kinki Sales & Marketing Division.
  - Office 1 and Office 2 will be abolished in conjunction with this change.
- Office 3 of the Sales & Marketing Division Chugoku Shikoku Area will be abolished.

# 2. Executive Appointments

## • Suntory Beverage & Food Limited

Position Changes (Directors, Audit & Supervisory Board Members): Effective March 27, 2024 Position Changes (Executive Officers other than the above) & Responsibility Changes: Effective April 1, 2024

New Position	Former Position	nangee. Enceave / pm 1, 202
(All are positions at SBF unless otherwise	(All are positions at SBF unless otherwise	Name
stated)	stated)	
Managing Executive Officer SBF Japan Deputy CEO Division COO, SBF Japan Brand Marketing Division, Cross Region Development Department	Managing Executive Officer SBF Japan Deputy CEO Division COO, Brand Development Division, SBF Japan, Division COO, Communication Division, SBF Japan, Cross Region Development	Shinichiro Yanai
	Department  Menaging Everytive Officer	
Leaving	Managing Executive Officer Division COO, Corporate Management Division	Akira Haraguchi
Managing Executive Officer Deputy Division COO, Brand Marketing Division, SBF Japan	Managing Executive Officer Deputy Division COO, Brand Development Division, SBF Japan	Akiyo Sato
Managing Executive Officer Division COO, Corporate Strategy Division, in charge of the Corporate Communication Department	Managing Executive Officer Division COO, Corporate Strategy Division	Noriaki Otsuka
Executive Officer Division COO, Corporate Management Division	Executive Officer Senior General Manager, Human Resources Department/ Division COO, Business Administration & HR Division, SBF Japan	Atsushi Inoue
Leaving	Executive Officer Division COO, Vending Machine Business Division, SBF Japan	Tetsu Tanaka
Leaving	Executive Officer Senior General Manager, Corporate Management Division	Yasushi Kishimoto

Executive Officer		
SBF Japan	SBF Japan	
Senior General Manager, Supply	Senior General Manager, Supply	
Chain Planning Department/Senior	Chain Management Department,	Ryo Takayama
General Manager, Strategy	Production & Supply Chain	
Department, Production & Supply	Management Division	
Chain Management Division		
Executive Officer	Senior General Manager,	
Senior General Manager,		
Production & Supply Chain	Production & Supply Chain  Management Department,	Naoki Nishikawa
Management Department,	MONOZUKURI Division	
MONOZUKURI Division	WONOZUKUKI DIVISION	

<sup>\*</sup>The change of executives, effective late March 2024, has already been announced. (See news release No. SBF1432)

#### Suntory Foods Limited

Position Changes (Directors, Audit & Supervisory Board Members): Effective March 27, 2024 Position Changes (Executive Officers other than the above) & Responsibility Changes: Effective April 1, 2024

New Position	Former Position	
(All are positions at Suntory Foods Limited	(All are positions at Suntory Foods Limited	Name
unless otherwise stated)	unless otherwise stated)	
	Director, Senior Managing	
Leaving	Executive Officer	Keiichi Arai
Leaving	In charge of vending machine	Kellotti Atal
	sales	
	Director, Managing Executive	
	Officer	
Leaving	Division COO, Sales	Hiromu Okido
	Development & Marketing	
	Promotion Division	
Director, Managing Executive	Director, Executive Officer	
Officer	Division COO, Sales & Marketing	Takashi Kubo
Division COO, Sales & Marketing	Division Tokai Hokuriku Area	Takasiii Nubu
Division Tokai Hokuriku Area	Division Tokai Hokuliku Alea	
Director, Managing Executive	Director Evacutive Officer	
Officer	Director, Executive Officer	Kazubida Tamura
Division COO, Metropolitan Sales	Division COO, Metropolitan Sales	Kazuhide Tamura
& Marketing Division	& Marketing Division	

<sup>\*</sup>Akira Haraguchi will assume the position of Senior Advisor to the Corporate Management Division of Suntory Beverage & Food Limited.

Director, Managing Executive Officer Division COO, Sales & Marketing Division Kinki Area	Director, Executive Officer Division COO, Sales & Marketing Division Kinki Area	Yuji Mori
Director, Managing Executive Officer Division COO, Nationwide Chainstores Sales Division	Director, Executive Officer Division COO, Nationwide Chainstores Sales Division	Hiroshi Kawahara
Director, Executive Officer Division COO, Sales Development & Marketing Promotion Division	Deputy Division COO, Sales Development & Marketing Promotion Division	Naoki Harada
Leaving	Executive Officer Senior General Manager, Metropolitan Office 2, Metropolitan Sales & Marketing Division	Hisashi Ishimaru
Leaving	Executive Officer Senior General Manager, Sales & Marketing Division Chugoku Shikoku Area	Koji Tominaga
Leaving	Executive Officer Senior General Manager, Tokai Hokuriku Office 2, Tokai-Hokuriku Sales & Marketing Division	Toshikatsu Tanaka
Leaving	Executive Officer Senior General Manager, Kinki Office 2, Kinki Sales & Marketing Division	Akira Nakajima
Executive Officer Senior General Manager, Sales & Marketing Division Tokai Hokuriku Area	Executive Officer Senior General Manager, Tokai Hokuriku Office 1, Sales & Marketing Division	Akiyoshi Ogata
Executive Officer Senior General Manager, Sales & Marketing Division Kinki Area	Executive Officer Senior General Manager, Kinki Office 1, Sales & Marketing Division	Eiichi Yaegashi
Executive Officer Senior General Manager, Sales & Marketing Division Metropolitan Area	Executive Officer Senior General Manager, Metropolitan Office 1, Sales & Marketing Division	Takeshi Uneda

Executive Officer	Senior General Manager, Kinki	
Senior General Manager, Sales &	Office 2, Kinki Sales & Marketing	Ryuji Shiraishi
Marketing Division Chugoku	Division	Tryuji Sililaisili
Shikoku Area		
	Executive Officer	
Leaving	Division COO, Nationwide	Akihiro Okouchi
	Vending Machine Sales Division	
Lagring	Audit & Supervisory Board	Vuii Vamazaki
Leaving	Member	Yuji Yamazaki
1	Audit & Supervisory Board	11:-1-1
Leaving	Member	Hidekazu Orita
Audit & Supervisory Board		
Member	-	Hideki Kanda
Audit & Supervisory Board		–
Member	-	Makoto Tamura

<sup>\*</sup>Keiichi Arai will assume the Director and Executive Vice President position of Suntory Beverage Solution Limited.

- \*Hisashi Ishimaru will assume the Director and Managing Executive Officer position and Division COO position of the Overall Sales & Marketing Division at Suntory Beverage Solution Limited.
- \*Koji Tominaga will assume the Senior Managing Director position and Division COO position of Beverage Sales Division of Suntory Field Expert Co.,Ltd
- \*Toshikatsu Tanaka will assume the Executive Officer position and Division COO position of the Tokai-Hokuriku Sales & Marketing Division of Suntory Beverage Solution Limited.
- \*Akira Nakajima will assume the Director, Executive Officer position and Division COO position of the Metropolitan Sales & Marketing Division of Suntory Beverage Solution Limited.
- \*Akihiro Okouchi will assume the Executive Officer position and Division COO position of the Nationwide Vending Machine Sales Division and of Suntory Beverage Solution Limited.

<sup>\*</sup>Hiromu Okido will assume the position of Senior Audit & Supervisory Board Member of Suntory Spirits Ltd.

### • Suntory Products Limited

Position Changes (Audit & Supervisory Board Members): Effective March 27, 2024

Position Changes (Executive Officers other than the above) & Responsibility Changes: Effective April 1, 2024

	Former Position	
New Position	(All are positions at Suntory Products	Name
	Limited unless otherwise stated)	
	Executive Officer	
Logying	Senior General Manager,	Chiggo Maguda
Leaving	Minami Alps Hakushu Water	Shigeo Masuda
	Plant	
	Suntory Beverage & Food	
Executive Officer	Limited	
Senior General Manager, Minami	Senior General Manager,	Michiya Kanbe
Alps Hakushu Water Plant	Quality Assurance Department,	
	SBF Japan	
	Audit & Supervisory Board	
Leaving	Member	Yuji Yamazaki
Audit & Supervisory Board Member		Hideki Kanda
Addit & Supervisory Board Welfiber	-	i ilucki Kallua
	I .	

<sup>\*</sup>Shigeo Masuda will assume the position of Senior General Manager of Supply Chain Quality and Safety Department of Supply Chain Innovation and Development Division.

**END**