

SUNTORY

SUNTORY BEVERAGE & FOOD

№SBF1576 (2025.4.24)

Suntory Beverage & Food Limited Announces Price Revisions for Products in Japan

Suntory Beverage & Food Limited (“the Company”) will implement price revisions for products in Japan, effective as of shipments made on and after Wednesday, October 1, 2025.

As prices continue to rise in the Japanese economy, the Company is also facing increased costs in manufacturing, logistics, and other operations. Due to the difficulty of continuing to absorb these rising costs, the Company will be implementing the following price revisions.

The Company will remain committed to pursuing technological innovation and enhancing productivity, with the aim of continuing to enrich the lives of consumers by delivering safe, reliable, and high-quality products that offer new value.

- Details -

- ▼ Effective Date Shipments made on or after Wednesday, October 1, 2025
- ▼ Applicable Products PET bottles, cans, bottles, etc.
- ▼ Revision rates of manufacturers’ suggested retail prices for major containers
 - PET bottles: +6% to 25%
 - Cans: +10% to 24%, etc.

END