# WE ARE SUNTORY

2018 CORPORATE COMMUNICATIONS BOOK





## **CONTENTS**

#### 1. EXECUTIVE MESSAGE

#### 2. ABOUT SUNTORY

#### 3. OUR PRINCIPLES IN ACTION

- Quality and Craftsmanship 3.1
- 3.2 Our People: One Suntory
- 3.3 Coexistence with Nature
- 3.4 Connecting with Our Communities

#### 4. BUILDING A MORE SUSTAINABLE FUTURE





#### A MESSAGE FROM OUR CEO

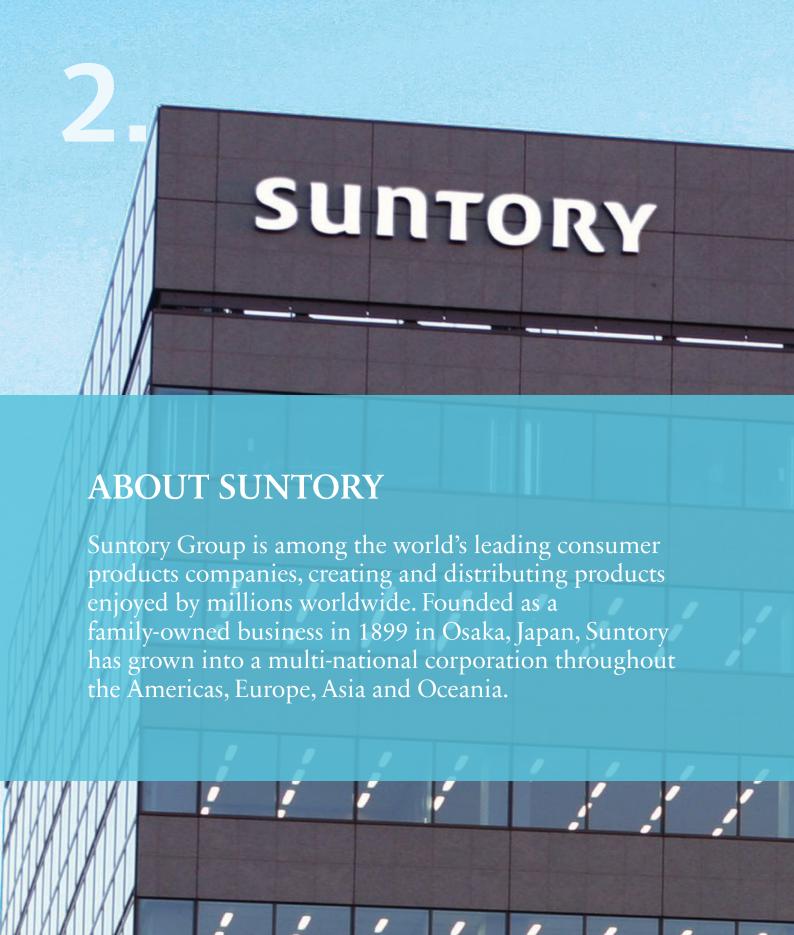
At Suntory, our success is built on doing, creating and sharing what's good. The Suntory Group has experienced tremendous growth over the past several years, expanding our wide range of businesses with alcoholic and non-alcoholic beverages at the core. The driving force of our growth is "Yatte Minahare," a bold spirit of ambition that has been passed down since our founding. This spirit drives Suntory to challenge what others will not, creating products and services that enrich people's lives every day.

Suntory is committed to bringing the highest level of quality on a global scale. To recognize customers first, we strive not only for safety and reliability, but also for better taste, fragrance and ease for each and every product up to the point of consumption. Suntory continues to create new value, developing even higher quality products through technical exchanges and synergies across borders, business areas and companies.

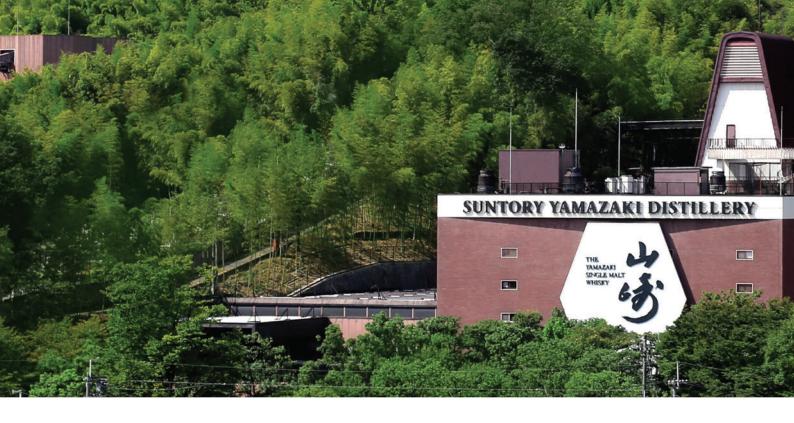
# Takeshi Niinami President & Chief Executive Officer Member of the Board Representative Director **Suntory Holdings Limited**

To deliver on our vision, Suntory believes it is vital to secure a sustainable society for the next generation. Staying true to our founding spirit, "Giving back to society," we strive to protect and preserve water – as water is the core of our business and a vital resource for life. Last year, we formulated Suntory's "Sustainable Water Philosophy," which helps solve water relevant issues and promote sustainability in parts of the world where we operate, by expanding our water sustainability activities in Japan globally.

As Suntory continues to grow, we remain committed to our philosophy "To create harmony with people and nature." Every day, we enrich people's lives by delivering the highest quality products and services. At the same time, we always coexist with nature. Our employees shape this philosophy, putting "Yatte Minahare" spirit into practice by striving for further innovation and taking on new challenges. Together, we are determined to be a "Growing for Good" company, building a sustainable and vibrant society for the next generation.







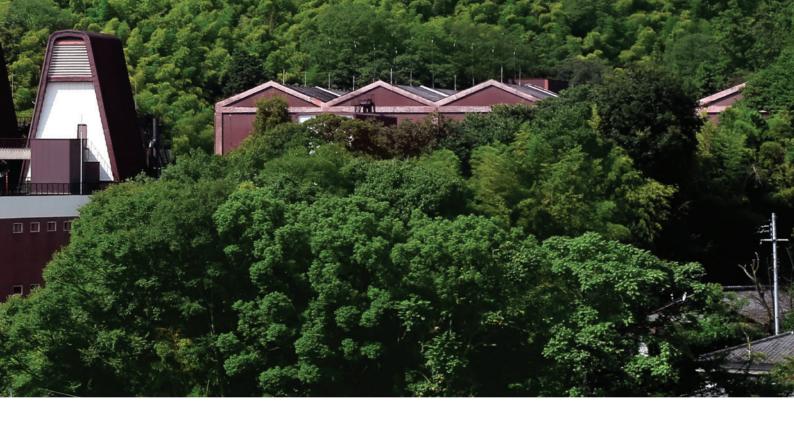
#### WHO WE ARE

Our diverse portfolio of products includes brewed teas, bottled water, carbonated soft drinks, ready-to-drink coffee and energy drinks, as well as premium spirits, beer and wine.

Suntory is home to award-winning Japanese whiskies Yamazaki, Hibiki and Hakushu as well as iconic American brands Jim Beam, Maker's Mark and The Premium Malt's beer. We also make non-alcoholic favorites such as Orangina, Lucozade and Ribena as well as Tennensui, Iyemon green tea and BOSS canned coffee. Suntory is proud to offer a growing portfolio of wellness products, and we are actively engaged in the flower industry and the restaurant business in select markets around the world.

We are driven by "Yatte Minahare" – the spirit of bold ambition – and our 38,000 employees worldwide draw upon our unique blend of Japanese artisanship and global tastes to explore new product categories and markets.









#### WHAT WE BELIEVE

At Suntory, we believe success is rooted in balance. Every day, Suntory and its employees strive to do what is best for our environment, our communities and our business.

True to our founder Shinjiro Torii's favorite expression, "Yatte Minahare" and his appreciation for society and respect for nature, Suntory is on a mission to enrich lives by crafting high-quality products and forging stronger bonds between society and the world around them.

# Our Mission To create harmony with people and nature Our Vision Growing for Good Our Values Yatte Minahare Giving back to society The Suntory Group Code of Business Ethics

#### Suntory Group's Promise

#### Mizu To Ikiru

"Mizu To Ikiru," literally "living with water," is the promise we make to our customers, and the voice of our philosophy. From here flow all our other brand attributes, and every facet of our business.

We value the blessings of water, and deliver them as goodness that touches every part of our world. We protect water in all its forms. Like water, we change and adapt. Every day, we turn into something new.

#### Suntory Group's Philosophy

#### Our Mission: To create harmony with people and nature

Our Mission is the fundamental reason for Suntory to exist, and guides and inspires our organization.

We will focus on the needs of our customers and consumers. We deeply respect nature and will strive to protect the environment. By forging greater bonds of appreciation between people and the world around them, we will seek to promote richer, more fulfilling lives.

#### **Our Vision: Growing for Good**

Our Vision describes what Suntory wants to achieve. It applies both to the company as a whole, and to each individual within the company.

The bigger we are, the greater our positive impact can be. We will grow to become a company that always benefits its community. By doing good things for society and the environment, we will help make a better, brighter future.

#### **Our Values**

Our Values reflect our organization's culture. They are forever fundamental to Suntory and expressed in the two statements:

#### **Yatte Minahare**

We earnestly accept challenges. United by our drive to succeed, we move together to create markets and provide new value. From the start, Suntory has been a pioneer. Today, we look forward boldly and confidently.

#### Giving back to society

By giving back generously to the world, we show that Suntory stands for both enjoyment and responsibility. While we always aim for success, we also recognize the importance of the world around us. We are committed to building long-lasting, mutually beneficial relationships.

#### The Suntory Group Code of Business Ethics

The Suntory Group Code of Business Ethics is the foundation for every activity we do to realize our corporate philosophy. It formulates a basic stance that we see as important to fulfill our responsibilities and gain society's trust.

#### A CENTURY OF CRAFTSMANSHIP AND COEXISTENCE

#### Yatte Minahare

We earnestly accept challenges. United by our drive to succeed, we move forward together to create markets and provide new value. From the start, Suntory has been a pioneer. Today we look forward boldly and confidently.

History of our business

1899

1907

Launched Akadama Port Wine, a sweet



\*Name changed to Akadama Sweet

grape wine



Wine in 1973

Shinjiro Torrii founded Torrii Shoten, beginning

the production and

sale of wine

#### 1921 Founded Kotobukiya Limited





1923

Constructed the Yamazaki Distillery, Japan's first malt whisky distillery

1929

Launched Japan's first authentic whisky, Suntory Whisky Shirofuda (white label)

1937

Launched Suntory Kakubin (square bottle)



\*Note: This product photo has been partially edited.

1920s

1921

Established Hojukai, an organization for social contribution



"Imamiya Dispensary," a charitable clinic in Osaka, was established by the founder.

19409

1946

Established the Institute of Food Chemistry (now the Suntory Foundation for Life Science)



History of our environment and community activities

#### Giving back to society

By giving back generously to the world, we show that Suntory stands for both enjoyment and responsibility. While we always aim for success, we recognize the importance of the world around us. We are committed to building a long-lasting, mutually beneficial relationship with society.



#### 1972

Established Suntory Foods Limited, our beverage and food sales company

#### 1996

Started our health food business with the launch of Sesamin E





## Successfully developed the world's first Lis

world's first "blue rose" through biotechnology

#### 2013

Listed Suntory Beverage & Food Limited on the first section of the Tokyo Stock Exchange



#### 1963

Changed our company name from Kotobukiya to Suntory Limited, and entered the beer business



#### 1983

Started management of Chateau Lagrange (Bordeaux, France)



1980s

#### 2005

2004



2009 Welcomed

Orangina Sntory France to the SBF Group

Awarded Japan's first Grand Gold Medal in the Monde Selection to *The Premium Malt's* in the Selection of Beers division

#### 2014

Established
Beam Suntory Inc.



# 1960s

#### 1961

Opened the Suntory Museum of Art



#### 1979

1973

Started bird

conservation activities

Established the Suntory Foundation

#### 1986

Opened Suntory Hall



#### 2000s

#### 2003

Launched Suntory's Natural Water Sanctuaries



#### 2004

Started Suntory Mizuiku in Japan to teach the next generation about water and the environment

#### 2010s

#### 2014

Formulated Suntory's Environmental Vision toward 2050

#### 2015

Expanded *Suntory Mizuiku* overseas, beginning in Vietnam

#### 2017

Formulated Suntory Group's Sustainable Water Philosophy



Established the Torii Music Foundation (now the Suntory Foundation for Arts)

#### **SUNTORY SNAPSHOT**

Foundation

Brands

Headquarters

1899

300+

Tokyo, Japan

Presence products sold in over

**120 Countries** 

#### **PERFORMANCE**

**Consolidated Revenue** excluding excise taxes

**Consolidated Operating Income** 

**¥2,158 BILLION / \$19.2 BILLION** 

¥254 BILLION / \$2.3 BILLION

#### Sales by Business Segment

**57% Beverage** & Food

33% **Alcoholic** Beverage

#### Sales by Region

**59%** Japan

**Americas** 

#### **PORTFOLIO**

#### **Major Brands**

Non-alcoholic Beverage, Food and Health & Wellness Business

























#### **PEOPLE**



#### **Employees by Region**

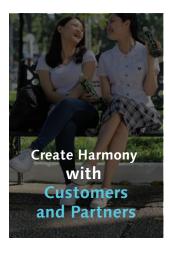




#### **MISSION**

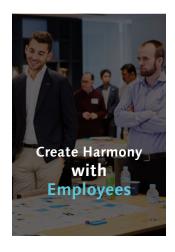
#### To create harmony with people and nature

#### **CSR Initiatives**









**Awards & Rankings** 

#### **Suntory Holdings Ltd.**

**#5 Most Admired Beverage Company** in the World by Fortune

#1 Eco-Brand Index 2018

by Nikkei Business Publications

#### Beam Suntory Inc.

Named among America's Best Mid-Size Employers 2018 by Forbes

#### Suntory Beverage & Food Ltd.

**CDP Water A List 2017** by CDP

Selected as a Constituent of FTSE4Good Index Series









#### **OUR PRODUCTS AND SERVICES**

At Suntory, we push ourselves to innovate and improve the way we craft our products to meet the ever-evolving tastes of the global marketplace and delight and satisfy our customers. We craft our premium products with the utmost precision and care, blending Japanese craftsmanship and global tastes to deliver the unexpected.

#### **Non-Alcoholic Beverages and Food Business**

We pursue the highest level of quality to bring happiness to our customers. Suntory Beverage & Food delivers a wide variety of products, including mineral water, coffee, green tea, oolong tea, carbonated soft drinks and sports drinks. We also offer a variety of premium products unique to Suntory that cater to the diverse needs and evolving tastes of our customers, such as food for specified health needs (FOSHU) which utilize research technology developed over many years. We manufacture and sell these non-alcoholic beverages and foods globally in Japan, Europe, Asia, Oceania, the Americas and more.

#### Spirits, Wine and Beer Business

Since its first production and sale of wine in 1899, the Suntory Group has continued taking on new challenges, including the production of Japan's first authentic whisky and entering into the beer market. As Suntory continues to grow, we're pursuing global expansion of our spirits business through Beam Suntory and strengthening our beer business through Suntory Beer. We also produce award-winning wine in Japan and Europe and work with noted wineries around the world.

#### Health Foods, Restaurants, Flowers and Others

Suntory is committed to ongoing initiatives to support how we eat, drink and live. Our research and development is the driving force behind the continued growth of all our existing and future businesses, some of which are health foods, restaurants and flowers.

We offer a wide range of food and dining experiences throughout Asia, Australia and Mexico, including restaurants, bars, cafés and other establishments.

We also have a robust portfolio of health and wellness products, including *Sesamin EX* that leverages long-term polyphenol research.

Suntory is also active in the flower industry, where the company leverages its R&D and technology capabilities to develop and supply a variety of offerings, including the world's first blue rose – an achievement previously considered impossible.

#### **Cross-Functional and Integrated Services**

Suntory has established functional companies that leverage our operations expertise to deliver expert services related to optimization of management, quality assurance, technological development, supply chain management, advertising and design, customer relations and business systems, while further improving the efficiency of group management. Our cross-functional companies are responsible for services such as fundamental research and operational support.

#### Arts, Culture, Academics and Social Welfare

Suntory contributes to cultural and social activities, including backing three public interest incorporated foundations that promote the arts, academic research and Japanese culture.

We also support a social welfare organization that operates senior care facilities and nursery schools in Japan.





Our Principles in Action

## **QUALITY AND CRAFTSMANSHIP**

At Suntory, quality and craftsmanship are at the core of who we are as a company. Our relentless pursuit of perfection is evident in everything we create. For us, excellence is not just an end product, it is infused throughout our process – from designing and developing new products, to sourcing and procuring raw materials, through to the final moment of consumption.

Suntory is proud to create premium products that satisfy and delight customers all over the world. We work hard to preserve our heritage of artisanship and ingenuity – but we are not beholden to the past. Suntory continues to refine our techniques and introduce new innovations to create new value for our customers.



#### **OUR COMMITMENT TO QUALITY**

Since our founding, Suntory has been guided by an uncompromising commitment to quality. We call this pledge "All for the Quality." This value inspires each and every Suntory employee to pursue quality and craftsmanship no matter where they sit in the organization.

At Suntory, we are driven to exceed customer expectations. We craft each product and service with our customer in mind, earning and preserving their trust through unparalleled quality, care and precision. Guided by our customer first quality assurance policy "All for the Quality," we are constantly challenging ourselves to improve our processes, products and services to better satisfy and delight our customers.

We achieve this by:

#### **Anticipating Our Customers' Needs**

We create products and services through the lens of our customers, anticipating their needs, listening to their feedback and satisfying their tastes. Suntory is constantly innovating across our beverage and product portfolio - reducing sugar content and offering healthy products that enhance consumer wellness, while still delivering great tastes.



#### **Holding Ourselves to the Highest Standards**

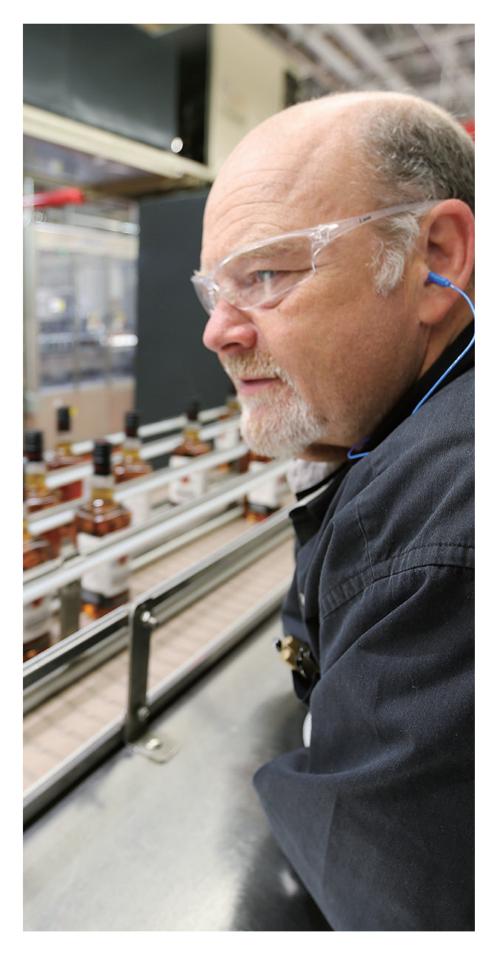
Suntory places the highest priority on the safety of our products and services, adhering to international standards and promoting quality management through dedicated committees.

#### **Leveraging Innovation to Ensure Quality**

Suntory's Safety Science Institute is dedicated to using scientific quality assurance systems to improve our products today and into the future.

#### **Never Resting on Our Success**

We continuously seek to improve our processes, products and services, enlisting each and every member of the Suntory family to earn customer trust through our relentless commitment to quality.



#### Suntory MONOZUKURI Values

To guide our commitment to quality, we have established Suntory MONOZUKURI Values - applying our relentless commitment to quality, craftsmanship and design to our entire value chain. Suntory strives to create new value for consumers every day through premium experiences and innovations, all while delivering safe, reliable and high-quality products that exceed expectations.







# MAKING THE IMPOSSIBLE POSSIBLE: RESEARCH AND INNOVATION

Research and development has been key to Suntory since our founding. We are proud to offer new value through product development, technology and expertise – like applying microorganisms and enzymes to alcoholic beverages or introducing new distillation technologies. As Suntory seeks to innovate and grow toward the future, we will continue to promote R&D to create more value for customers and communities around the world.

#### **Creating Excellent Taste**

Suntory has developed numerous market-leading products, including non-alcoholic beverages – such as Suntory *Oolong Tea*, *BOSS* canned coffee and *Iyemon* green tea – as well as alcoholic beverages – such as *Yamazaki* and *Hibiki* whiskies and *The Premium Malt's* beer.

#### **Promoting Health and Wellness**

Building on our large body of health and wellness research, Suntory has developed health foods containing ingredients such as sesamin and arachidonic acid. Our portfolio includes successful products like *Prodia* and *Lactect*, which contain the Lactobacillus S-PT84 strain discovered by Suntory.

#### **Tackling the Impossible**

Using biotechnology, Suntory has successfully developed the world's first blue rose, something that had always been considered impossible. Since 2009, blue roses – which are called 'SUNTORY blue rose APPLAUSE' – have been delivered to customers all over the world.



#### **Nurturing Natural Water Sources**

Based on our corporate philosophy, "To create harmony with people and nature," Suntory established the Suntory Water Institute to support important environmental research on the water cycle and water quality, as well as the protection of water sources, the formulation of water preferences and the value of water.







# Our Principles in Action OUR PEOPLE: ONE SUNTORY

Our people are the driving force behind Suntory's growth and success. The talent, precision and passion that our employees (fondly known as Suntorians) bring to their work is evident in every product that we make. Suntory is committed to supporting and cultivating the creative potential of our employees as together we expand our business and address today's most pressing global challenges.



#### ONE SUNTORY

#### **Suntory People Way**

#### **FAMILY**

We are One Suntory family. We provide opportunities for personal and professional growth, health and well-being with long term view, while empowering our people to deliver results.

#### YATTE MINAHARE!

Just like our founders, we set exciting and ambitious goals and then tenaciously pursue their achievement. We demonstrate a spirit of never giving up.

#### **ENGAGEMENT**

We are bonded by the Founding Spirit and vision of "Growing for Good." Each and every day, our highly engaged and unique individuals work in harmony, bring our very best, and create value that surprises and delights our customers, consumers and society.

To support our employees, we established "Suntory People Way," a core set of principles rooted in our unique culture.

#### **Promoting Health and Work-Life Balance**

Our people are the heart of our company and we are committed to promoting employee wellness, both in body and mind. This begins first by creating a safe, enjoyable workplace for all Suntorians, but our efforts extend well beyond the workplace. Suntory strives to create a healthy work-life balance, and encourages all employees to adopt healthy lifestyles through various initiatives. Our efforts have been recognized by Japan's Ministry of Economy, Trade and Industry and we continue to expand our Health Management initiatives to Suntorians throughout our global enterprise.

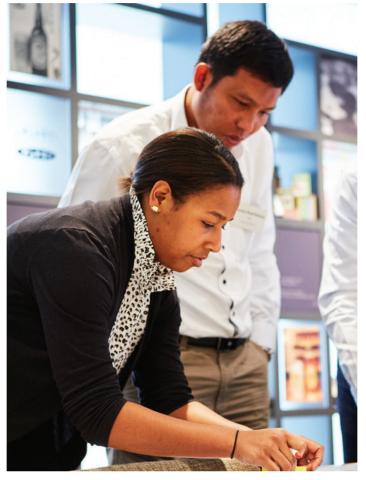
#### **Strengthening Talent through Suntory University**

Driven by the spirit of "Yatte Minahare," Suntorians are always striving to do more. In order to grow, inspire and connect all Suntorians, and to accelerate Suntory's growth ambition with talent development and engagement, Suntory University opened in 2015 as a place for all people at Suntory to learn and unite as ONE SUNTORY with the founding spirits as a shared value. We want to create awareness, desire and commitment for all Suntorians to the deep and rich history, heritage and foundation of our culture, and live that "Yatte Minahare" culture every day. Our purpose is to "Craft our Future, Together." We endeavor to support our employees through a broad range of development of initiatives. Suntory University provides programs that align with three pillars: Leadership and Career Development, Founding Spirits Culture Development, and Global One Suntory Capabilities.

Together, these programs nurture Suntorians' leadership potential and build a culture of ongoing learning and growth across the company. By creating an environment where employees can be their best, Suntory University aims to build a global company in which each employee (working as an independent professional) can design his or her own career and continue to create value for Suntory.













Our Principles in Action

#### **COEXISTENCE WITH NATURE**

At Suntory, our mission is to create harmony between people and nature. This mission is fundamental to our existence and it guides and inspires our company every day. We're committed to existing in rhythm with nature. That's why Suntory is taking the lead in preserving water resources, ensuring that generations to come can appreciate and enjoy the beauty of nature.

For us, water is the lifeblood of our business. Every day, Suntory honors this pure and precious resource through our group's promise "Mizu To Ikiru," literally meaning "living with water." This pledge guides every aspect of our business and serves as a promise to the many customers and communities we serve around the world. Together, Suntory and its employees strive to protect water in all its forms, from preserving natural water sanctuaries to teaching children the value of nature.



#### SUNTORY ENVIRONMENTAL VISION

To deliver on our mission, Suntory developed the Environmental Vision toward 2050, an ambitious set of goals and policies designed to advance our commitment to environmental stewardship. We're determined to be a global leader in environmental conservation, and we're doubling down on that effort by preserving natural resources and reducing our environmental impact worldwide.

Together, we're making progress toward these bold goals and holding ourselves accountable through a specific set of targets for 2030 and beyond.



Improve the water-use efficiency in all of our plants worldwide by 15%\*1 compared to 2015 levels by utilizing the latest water-saving technologies.



Engage with our suppliers to promote sustainable water use in the production of our key raw materials with high water impact.



Implement watershed conservation activities in over 50% of our plants worldwide focusing on water-stressed areas.



Implement water and hygiene education programs, and provide access to safe water to a total of 1 million people, focusing on water-stressed areas.



2030 Target





#### Reduce absolute CO2 emissions

from our global operations (Scope 1 and 2) by 25%\*2 compared to 2015 levels by actively implementing the latest energy-saving technologies and utilizing renewable energy.



Reduce absolute CO<sub>2</sub> emissions along our value chain (Scope 3) by 20%\*2 compared to 2015 levels.

- \*1 Reduction per production unit on the premise of business area in 2015.
- \*2 Reduction in total amount on the premise of business area in 2015.



The greenhouse gas reduction target of Suntory Holdings Ltd. and Suntory Beverage & Food Ltd. has obtained approval from Science Based Targets initiative.

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION



- Improve the water-use efficiency in all of our plants worldwide by 50%\* compared to 2015 levels.
- Conserve watersheds and the ecosystem to replenish the water withdrawn in our plants worldwide.
- Achieve sustainable water use in our agricultural supply chain for our main raw materials.
- Implement water and hygiene education programs, and improve access to safe water in our main markets worldwide.

#### **Suntory Environmental Vision 2050**



Contribute to the realization of a zero-carbon society and the mitigation of climate change.

\* Reduction per production unit on the premise of business area in 2015.

#### **DELIVERING ON OUR MISSION:** PRESERVING AND REGENERATING NATURE

Natural resources are the foundation of our business, and they empower us to be the company that we are. Suntory understands that these gifts come with great responsibility, and we're committed to preserving and restoring precious resources like water, forests and wildlife around the world.

#### **Conserving Water Resources**

Suntory is committed to nurturing the forests that supply our most essential resource, water. In 2003, Suntory founded our first Natural Water Sanctuary to conserve and develop healthy forests; we now have over 20 locations in Japan. Since then, our commitment to protect nature has expanded across the globe – from Japan to Kentucky, with Beam Suntory's partnership with the Bernheim Arboretum and the Maker's Mark Natural Water Sanctuary, to the Grand Parc Miribel Jonage nature reserve in France.

#### **Protecting Wild Birds**

At Suntory, we believe protecting birds is part of building healthy forests. In 1973, we established the Suntory Fund for Bird Preservation and since then we've helped nearly 350 organizations protect wild bird populations.

#### **Teaching the Value of Nature**

Through Suntory Mizuiku and our Educational Program for Nature and Water, we are teaching future generations about the importance of water, forests and wilderness. More than 150,000 students have participated in the program, and we're rapidly expanding our curriculum outside of Japan, starting in Vietnam. Additionally, Beam Suntory has partnered with universities and forestry departments to launch its Forest Stewardship Education Program, educating loggers and land owners on the value of sustainable forestry practices.

#### **Conducting Cutting-Edge Research**

To better understand forests, Suntory conducts rigorous research in collaboration with leading universities, governments and researchers. By leveraging science, we're helping to protect forests, wildlife and water sources around the world.

#### Suntory Group's Sustainable Water Philosophy

In order to achieve "water sustainability," the first pillar of Suntory Group's Environmental Policy, we want to share these values with all Suntory Group members and apply them where we

- 1. Understanding the natural cycle of water
- 2. Promoting environmentally conscious water use
- 3. Conserving watersheds
- 4. Engaging with the local community





#### **DOING OUR PART:** REDUCING ENVIRONMENTAL IMPACT

Living in harmony with nature begins with us. At Suntory, we are committed to operating and growing sustainably throughout our global supply chain. Nature is at the heart of our business. and we're working every day to ensure that future generations inherit and enjoy a healthy planet.



#### Reducing **Our Emissions and Consumption**

Suntory works to reduce our environmental impact throughout our supply chain, from sourcing ingredients and raw materials through production, packaging and distribution. Together, our efforts are geared toward lowering our carbon emissions, limiting our water usage and addressing the challenges of climate change.

#### Conserving **Energy and Water at Our Plants**

To ensure that our production processes are energy-efficient, Suntory uses low-emission fuels and renewable energy wherever possible. We're also committed to conserving water, and Beam Suntory has invested more than \$600 million in technology and systems to reduce water usage and environmental impact over the past decade. By reducing, reusing and recycling water in our plants, Suntory reduced our global water usage by nearly one-third between 2007 and 2016.

#### Creating **Environmentally Friendly Packaging**

Suntory is committed to designing people and planet-friendly containers for our products. In 2013, our Tennensui water brand started using 30 percent bio-based polyethylene terephthalate (PET) materials instead of plastic. We are aiming to introduce 100 percent bio-based PET materials in the near future.







Our Principles in Action

# CONNECTING WITH OUR COMMUNITIES

At Suntory, we believe our business should create harmony with society. Following in the footsteps of our founder, Shinjiro Torii, we are committed to giving back to the communities where we live and work. Every day, we strive to forge greater bonds between people and the world around them – promoting richer and more fulfilling lives through art, music and culture.

We achieve this through a wide range of community-building initiatives, in Japan and around the world. From world-class music programs and supporting children's sports leagues to emergency relief in the wake of a disaster, Suntory is determined to give back to the communities that support and inspire us.



#### **CONNECTING WITH OUR COMMUNITIES**

#### **Enriching Lives Through the Arts**

Suntory has proudly supported the arts for nearly 50 years with our belief that art and music enriches communities. It all started in 1961 with the founding of the Suntory Museum of Art, which today houses more than 3,000 pieces. Then in 1986, we opened Suntory Hall, the first hall dedicated to live classical music performances in Tokyo. Suntory Hall earned a high reputation for its acoustics over the years, welcoming world-renowned artists and performers.

#### **Empowering Youth Through Sports**

Suntory believes athletics are a powerful tool to unite and empower young people. That's why we partner with sports leagues around the world to give children more opportunities to play and grow. In Japan, the Suntory Sungoliath rugby team and the Suntory Sunbirds volleyball team have shared their passion with approximately 6,000 children through sports clinics, teaching kids the joy of exercise. In France, our soft drink company Orangina Suntory France has partnered with UNSS "Sports at School" to give one million children access to over 80 sports every day. Orangina Suntory France also has partnerships with the England, Scotland, Ireland and Wales rugby union teams to promote positive values and support kids from challenging backgrounds.

#### **Supporting Communities in Need**

In 1921, Suntory's founder established Hojukai, a free clinic to help families struggling with financial hardship. Since then, Suntory has been committed to helping communities in need. We encourage our employees to extend the same generosity that Shinjiro Torii did, serving their communities and volunteering their time to important organizations. In the U.S., Beam Suntory has been engaged in raising funds for Kentucky United Way charities that support causes critical in each local community over the last 12 years. In Vietnam, Suntory PepsiCo Vietnam Beverage organized Helping Hands, a volunteer program designed to get employees involved in the community, which has helped build schools and libraries for kids in need.







#### PROMOTING RESPONSIBLE DRINKING



Suntory is committed to promoting responsible drinking and reducing harmful drinking in communities around the world.



Hand in hand with Beam Suntory, our Alcohol Responsibility and Sustainability (ARS) Committee and Department are actively engaged in activities to raise consumer awareness about responsible drinking, including conducting and supporting research and leading internal and external programs to reduce harmful drinking. Beam Suntory's Drink Smart program helps educate consumers about alcohol, giving them the tools to make more informed and responsible choices.





#### **BUILDING A MORE SUSTAINABLE FUTURE**

Suntory believes we have an important role to play in addressing today's global challenges. That's why we are proud to support the **United Nations' Sustainable Development Goals (SDGs).** We hold ourselves to the highest standards, committing to an ambitious set of social goals and environmental targets to deliver on our mission.

As a member of the UN Global Compact, we are proud to support initiatives and partnerships that help communities achieve these goals, building a better world for generations to come. To maximize our impact, Suntory focuses on four SDGs that align with our core strengths and resources as a business.









#### **OUR PRIORITY ISSUES**

Issue

# 6 CLEAN WATER AND SANITATION

#### Goals

- Improve effective, sustainable water use and address water shortages
- Reduce pollution and untreated waste water, and improve water quality
- Protect and restore water ecosystems



- Prevent harmful use of alcohol
- Strengthen early warnings and mitigation strategies to manage health risks

RESPONSIBLE CONSUMPTION AND PRODUCTION

- Promote sustainable management of agricultural raw materials
- Raise awareness to reduce the use of non-renewable resources and promote lifestyles that are in harmony with nature
- Reduce food product waste and losses



- Create strategies and plans to address climate change
- Educate communities and raise awareness about climate change